

Corporate Social Responsibility (27th CSR & ESG Committee Meeting)

24th July 2025



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Highlights: Q1

Lend-A-Shoulder Employee Volunteering Program

Overview Q1 FY 25-26

1,973

Volunteers Participated

2,329

Volunteering Hours

6,244

Individuals Impacted

IDFC FIRST Bank CSR Initiative

FIRST IMPACT

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Snapshot

IDFC FIRST Bank CSR Initiative

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Volunteers assembling STEM kits with precision and purpose in Chennai



Green bottle repurposing in full swing as volunteers innovate sustainably in Goregaon



Creative energy flows as volunteers craft learning aids for young minds in Thane

Catalyst For Social Action Scholars Meet

IDFC FIRST Bank CSR Initiative

FIRST IMPACT

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As part of the FIRST IMPACT initiative, IDFC FIRST Bank hosted 23 youth from CSA's Aftercare Program at the Mumbai office. The session included an interaction with MD & CEO Mr. V. Vaidyanathan, focused on life after institutional care, skill development, and independent living. Employee volunteers provided personalized career guidance. The initiative supports youth with scholarships and mentorship to help them transition into sustainable livelihoods.



Shwetdhara

- Reached **16,612 farmers in Q1**, through various services including animal health, training, and enterprise support. With this, Shwetdhara has cumulatively engaged **61,853 unique households** to date, establishing it as a large-scale, women-led dairy development initiative rooted in deep community presence and ownership.
- Onboarded **998 new women shareholders** this quarter. The program now has **15,095 women owners** across 4 fully women-led FPCs further deepening local governance and ownership.
- Delivered **9,004 artificial inseminations** and **5,174 doorstep animal treatments**, improving breed productivity and animal health
- Conducted **62 cattle health camps**, providing preventive and diagnostic care to thousands of milch animals in their villages
- Enabled **4,331 trainings** on seasonal disease prevention, clean milk production, entrepreneurship, and animal care

जीविता मिल्क प्रोड्यूसर कंपनी लिमिटेड

IDFC FIRST Bank CSR Program
FIRST IMPACT
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संतुलित पशु आहार
से होने वाले लाभ

- 1 पशु वृद्धि का सही विकास करना
- 2 कम खर्च में अधिक दुग्ध उत्पादन
- 3 दो ब्यात का अंतर कम करना
- 4 अधिक समय तक दुग्ध उत्पादन करना
- 5 पशु में रोगों से लड़ने की क्षमता प्रदान करना
- 6 अधिक दुग्ध पैदा करना

जीविता के उत्पाद अपनाएं, पशुपालन को लाभदायक बनाएं!



स्वास्थ्य
वर्धक

सम्पूर्ण
पोषण

आपके द्वार.....



FPC की सहायता लेकर पशुपालन में लागत
व जीविता कम करें एवं आय में वृद्धि करें।

पाचन
में वृद्धि

फैट में
वृद्धि

दूध में
वृद्धि

पशुओं को स्वस्थ बनाना है तो
जीविता पशु आहार अपनाएँ!



An innovative Pregnancy Calendar was introduced to train farmers with stage-wise care tips and best practices (Rajasthan)

Wall poster put to raise awareness in villages about the Shwetdhara program, highlighting its products and services (M.P)



A cattle camp was held in Amla village under Sehore PVK, where 30 dairy farmers actively participated in the event (M.P)



Shwetdhara staff engaged with dairy farmers and shareholders to train them about animal pregnancy care with pregnancy calendar (Rajasthan)

Ek Prayas Program

Ek Prayas

Program Updates

- For FY 2025–26, **10 Ek Prayas centres** are planned. Currently, **9 centres are functional**, with the **10th centre scheduled to launch in Q2**.
- A total of **660 children** have been supported in Q1 across **9 Ek Prayas centres**, achieving **100%** of the target. **7 new women parents** have been enrolled in the **tailoring unit**, bringing the total number of supported parents under this initiative to **12**.
- Through **community awareness sessions**, we have engaged with **1,529 individuals** across **196 villages**.
- **Two new Ek Prayas centres** have been set up in **Hadagali (Vijaynagara)** and **Kundoal (Dharwad), Karnataka**.

EK Prayas

- A total of **556 home visits** were conducted in Q1 to support and engage with Parents.
- **11 training sessions** were organized for parents, along with **27 Parent-Teacher Meetings (PTMs)** during the quarter.
- **97 children** received support from NGO partners for accessing social entitlements such as **UDID cards** and other benefits.

Employee Engagements

- LAS activity was organized at the Gadag Ek Prayas Centre, focusing on a **tree plantation drive**. The event saw active participation from **10 volunteers of the bank** and engagement from **70 parents**.



The FIRST IMPACT Team visited the BKT Ek Prayas Centre, Lucknow and interacted with parents on services provided at Centre (UP)



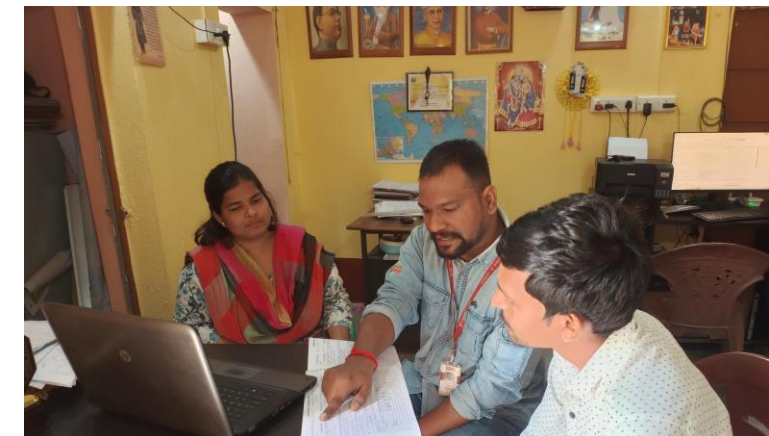
The FIRST IMPACT Team participated in a tree plantation drive at the Gadag Ek Prayas Centre (KA)



The FIRST IMPACT Team visited Hadagali and engaged with local artisans to learn more about their craft and techniques (KA)



FIRST IMPACT Team is interacted with the parents at EK Prayas Janakpuri Centre, and discussed and understand their concerns and support requirements (Delhi)



FIRST IMPACT Team verified the documents at Bandhu Purulia EK Prayas centre as a part of M&E (WB)



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Thank You