



Q4 Highlights Corporate Social Responsibility April 2024



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Highlights



'Sahayam' Flood Relief Program

Program Updates

- IDFC FIRST Bank in partnership with 14 IFBL supported **Tamil Nadu flood relief program** called '**Sahayam**' in Q4
- Under this program , employees from 14 branches of IFBL procured and distributed ration kits to **20,004 families** affected by the Tamil Nadu floods
- The ration kit included Rice , Wheat , Rava, Dal etc.



Milestones Achieved	Count	Remarks
Number of districts covered	2	Thirunelveli & Thirunelveli
Villages covered	740	
Number of relief kits distributed	20004	
Individuals reached	100020	Assuming average family size as 5 for 20004 families

Shwetdhara

- **Program Impact:**
 - Over **1 lakh AI** (artificial inseminations) performed
 - **803 villages** reached, approx. **30000 dairy farmers** engaged
 - 4 Farmer Producer Companies and 20 Pashu Vikas Kendras established
- **Residential Discovery Workshop:**
 - 2-day workshop with stakeholders from 3 states
 - Focus on **challenges, requirements, and standardization**
 - Consultation with **organizational effectiveness, domain knowledge, impact and communications**
- **In-Person Meeting in Mumbai:**
 - Leadership from all 4 partners attended
 - Quarterly review and peer-to-peer learning

Scholar Engagement Plan

- **Program Impact:**
 - **350 MBA Scholars** awarded with Scholarships
 - **56 Engineering Scholars** awarded with Scholarships
 - **18 MBA Scholars** nominated themselves as **volunteers**
 - **1st team classroom session held on 6th April with MBA scholars**
 - Deepak Pathak, Senior Manager from data analytics team took **session on AI and its impact on business**
 - Brainstorming done on over all scholar engagement program for the year and prepared possible areas where we can collaborate and shared with Ms. Deepika Mahajan to work on current FY plan.
 - Rolled out User **survey** and received responses from 84 Scholars to understand the use case & efficacy of mentor, scholar engagement, digital library & alumni hub features for our tech platform
- **In-Person Meeting in Mumbai:**
 - **MBA Scholars meet with MD & CEO Mr. V. Vaidyanathan**

Glimpses

IDFC FIRST Bank CSR Initiative

FIRST IMPACT

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CSR & data Analytics Team meeting with DSE Team to explore collaboration in CSR Space



CSR Team meeting with IIT Madras Incubation team to explore possible opportunities for collaboration

Glimpses



Peer-to-peer learning and quarterly review meeting was conducted for all four partners under Shwethdharma program

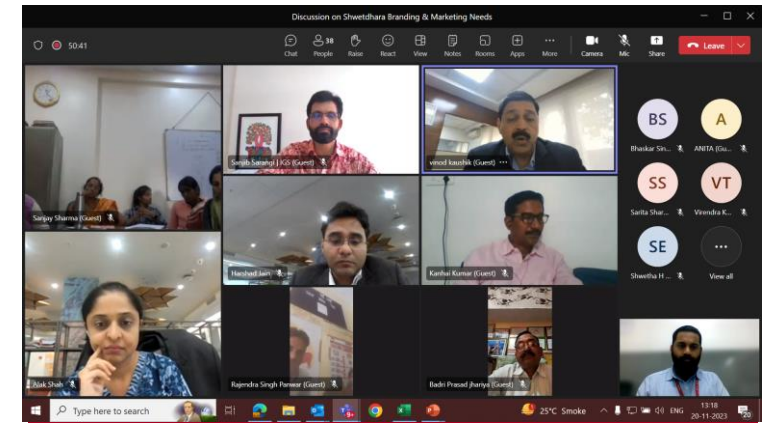


Shwethdharma Committee Meeting

IDFC FIRST Bank CSR Initiative

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Branding team involved in Focused Group Discussions with all stakeholders across 3 states



Organized an
Organization
Development
Training for
grassroot NGO
partners

Organisation Development training

12 Sessions completed

56 Hrs. of training & Mentorship

15 Topics covered like Fundraising, Proposal writing, CSR compliance, Policy development, Brand communication etc.

3 Organisation's participated



Conducting Organization Development training on March 9th & 10th in Bangalore

Lend-A-Shoulder Employee Volunteering Program



Annual Volunteers Meet-up with Mr. V. Vaidyanathan

Ek Prayas Program – Update for FY 2022-23

The Ek Prayas program – is cocreated by the IDFC FIRST Bank, that focusses on incubating promising early-state rural NGOs working to provide high-quality special needs services to children with intellectual disabilities.

Achievements of FY 22-23



Standardization of 6
Ek Prayas Centers



153 children
supported under
the program



40+ Teachers
trained & mentored
under the Program



Conducted LAS on
Financial literacy with
10 Volunteers for
parents and teachers



Provided Organization
Development trainings
to 3 NGO partners



TKS (Incubate) has
graduated from Ek Prayas
program after receiving
continues support from
last 4 years from us.

GLIMPSES



Students attending practical class with Fitter Instructor Mr. Gautam Ingle



Students attending Welder Practical class



CSR Team meeting with Students of Electrical department at SAMPARC

GLIMPSES

DOT FORWARD EVENT

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MD & CEO Mr. V. Vaidyanathan
with team of FIRST Foot Forward
Scholars & IFF



CSR Head with team of FIRST Foot Forward
Scholars



CHRO with team FIRST Foot
Forward Scholars & of IFF



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Thank You