



Corporate Social Responsibility (25th CSR & ESG Committee Meeting)

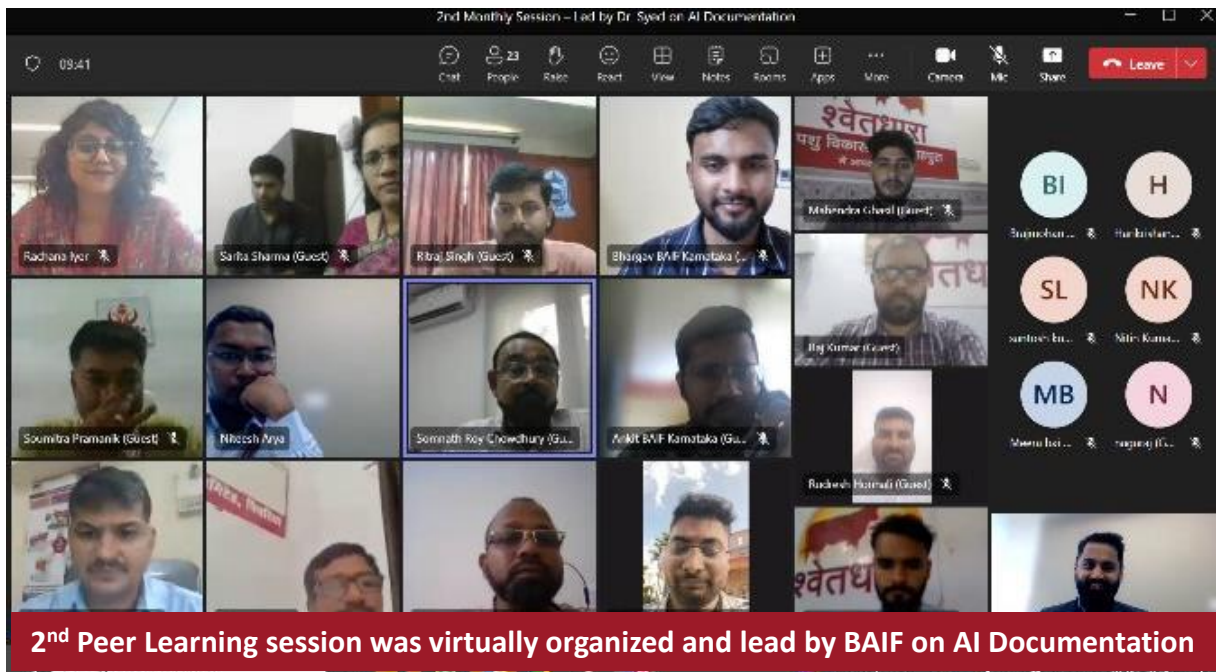
Highlights: Q3

Shwetdhara

- **FPCs Driving Rural Development:**
 - **4 Farmer Producer Companies** operational across **880 villages, 22 PVKs, and 11 districts in 3 states**
 - Piloted innovative revenue streams for FPC sustainability:
 - Karnataka: Supply of **1,33,600 BNH-10 fodder seed sticks**, shed mats, and advanced cattle feeds
 - Narmadapuram, MP: **Introduced Agri-input supplies** (gram and wheat seeds), generating ₹10L additional revenue in Q3
 - **Upcoming: Biogas plant pilot in MP** to further diversify FPC revenue streams
- **Financial Growth & Scale:**
 - Revenue in **Q3 surged to ₹2.78 Cr**, marking a **77% YoY growth** compared to ₹1.57 Cr in Q3 last year
 - **YTD Revenue** stands at **₹7.30 Cr**, already surpassing last year's total by 35%, driven by strategic interventions like branded cattle feed launches, expanded agri-input supplies, and effective sales campaigns

Shwetdhara

- **Artificial Insemination (AI): Enhancing Livestock Productivity:**
 - Achieved **16,051 AIs in Q3**, adding to a lifetime total of **1.40 lakh AIs**
 - Launched **Sorted Semen** Initiative in Q3 of FY24, now has 76 pregnancies detected and **54 calvings (50 female, 4 male) out of 187 AIs** conducted in Nov-Dec
 - Promoting breed improvement and higher productivity among milch animals with **improved conception rate**
- **Women Focused Livelihoods:**
 - Trained **1,082 Gram Sakhis** under the program, with **880 actively** supporting rural dairy ecosystems
 - Income Milestones:
 - **153** Gram Sakhis earning **₹3,000+ per month**
 - **308** Gram Sakhis earning **₹2,000+ per month**
 - Conducted **Residential Training for 150 Gram Sakhis** in Davangere, focusing on **business development skills, communication, animal healthcare, government schemes and first aid.**



Scholarships Awarded FY'25 Overview

Batch	Course	Scholars count after dropouts
2023 - 2025	MBA	341
2024 - 2026	MBA	347
Total	MBA	688
2023 - 2027	Engineering	54
2024 – 2028	Engineering	50
Total	Engineering	104
2023 - 2025	M. A. Economics (DSE)	35
2024 - 2026	M. A. Economics (DSE)	35
Total	M. A. Economics	70
Total Scholarship		862

*Total scholars since inception is 2152. Total drop outs are 29.

IDFC FIRST Bank & DSE Partnership

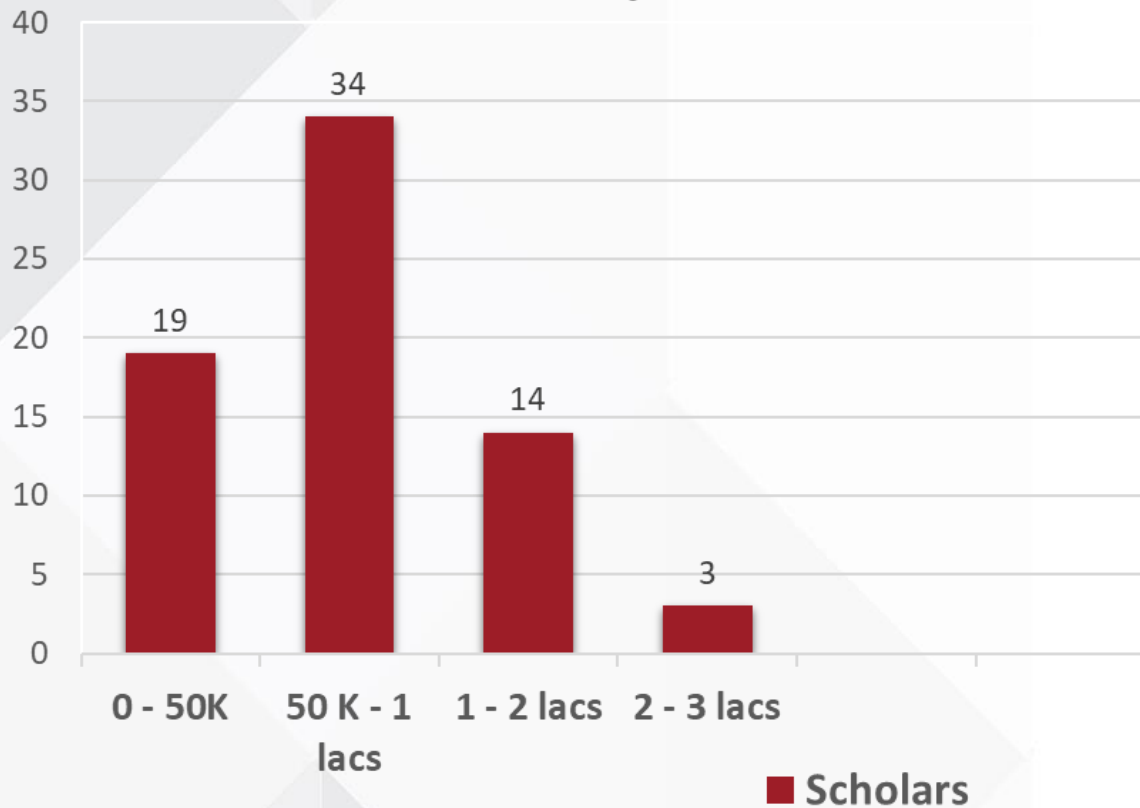
Program Overview

The IDFC FIRST Bank has **partnered with DSE (Delhi School of Economics)** for-

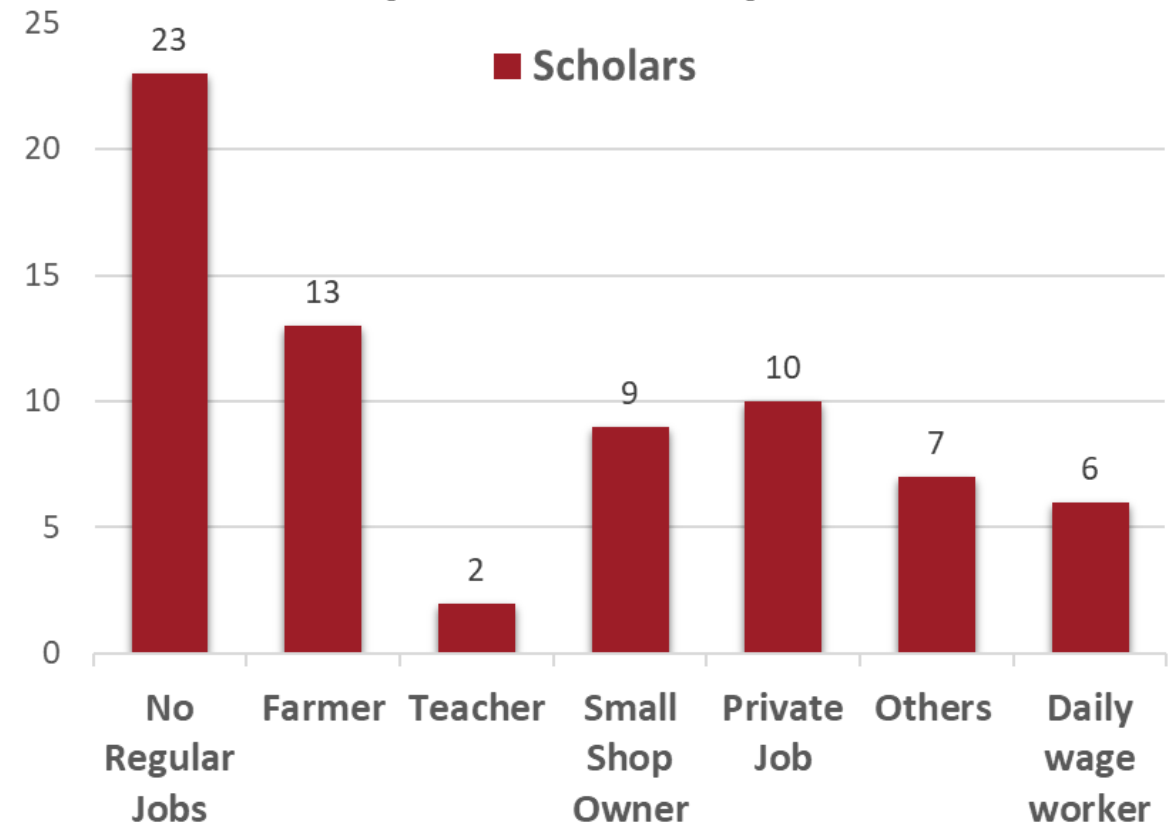
- **M.A. Economics Scholarships - supporting 70 Scholars**
- Documents & Residence checks closed by Ops & RCU team
- Results were declared by 2nd week of Jan
- **Upgradation of computer labs** for supporting research & education is on hold due to GRAP in Delhi-NCR as no construction activity is allowed due to poor Air Quality Index
- Infra MOU is in progress. Design & equipment finalization are in progress.

Scholars Profile Analysis

Income Wise Split



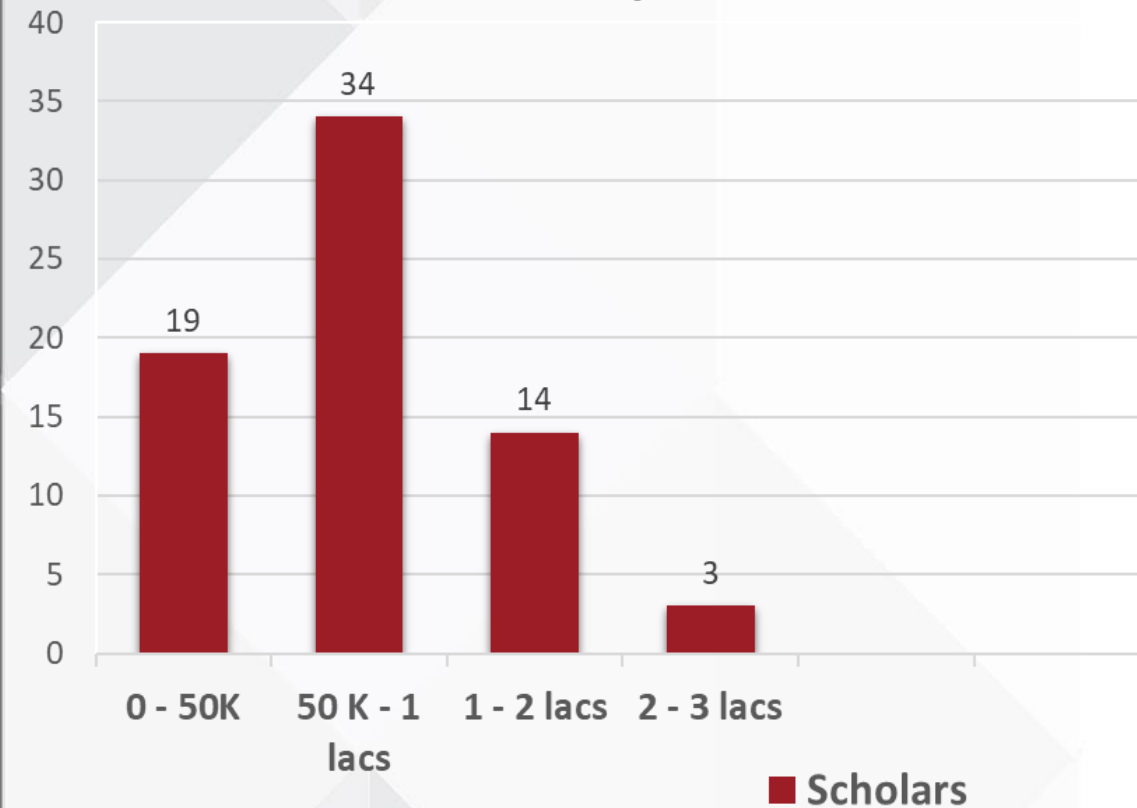
Occupation Wise Split



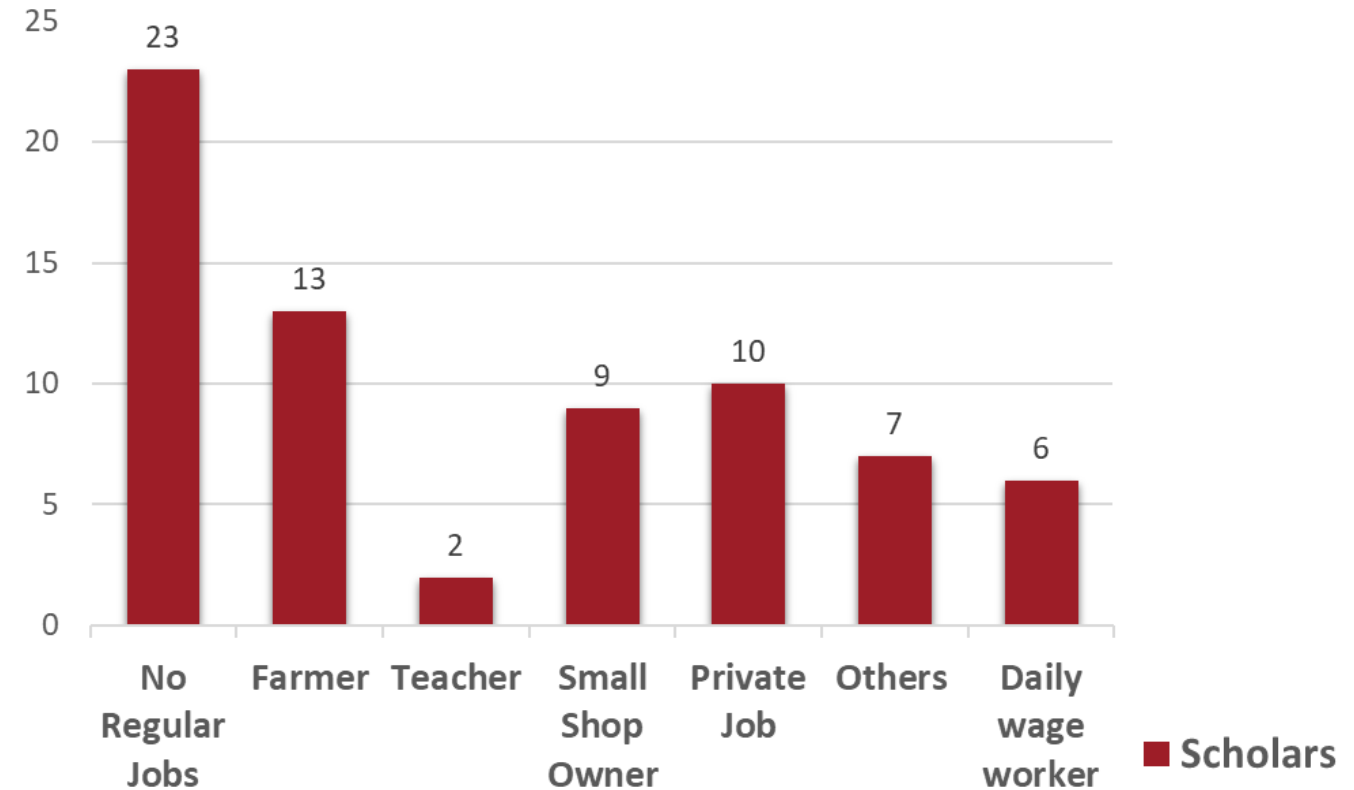
- Private includes private sector employee, customer support etc
- Small shop Owner includes self-employed, shopkeepers, grocery stores etc
- Others includes others include Artisan, Auto Driver, bus conductor

Scholars Profile Analysis

Income Wise Split



Occupation Wise Split



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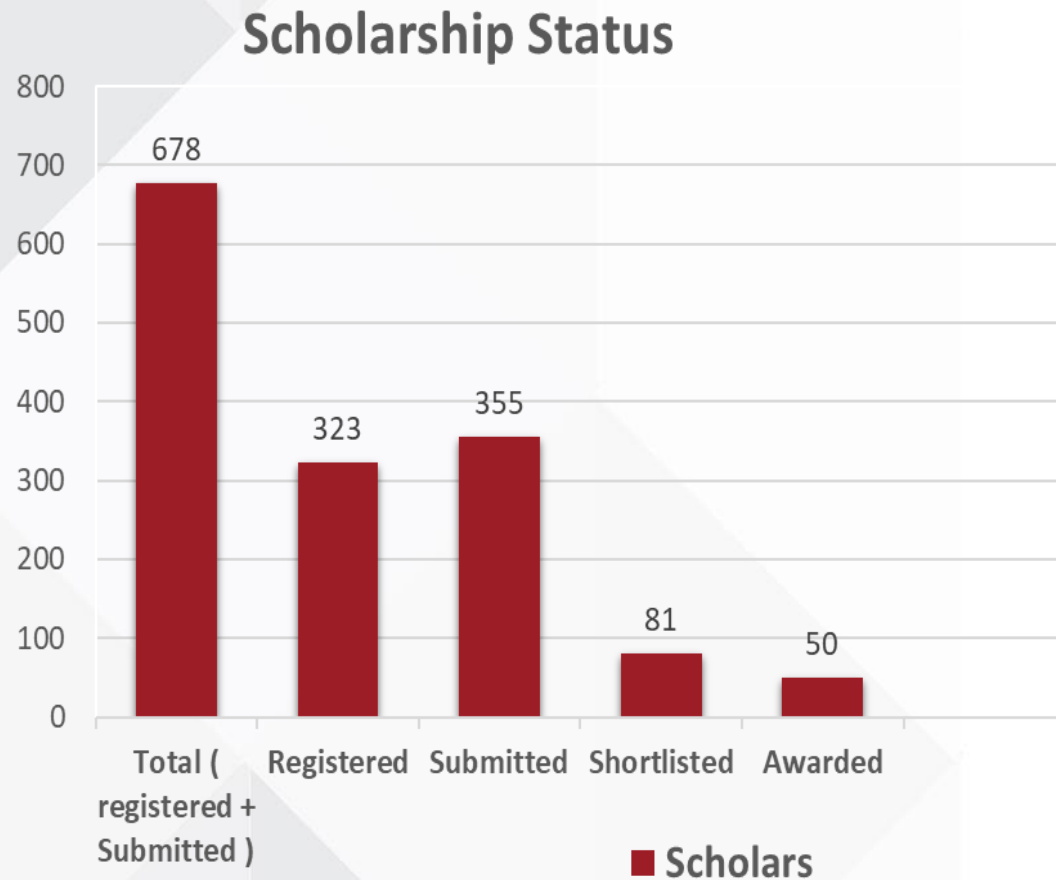
Engineering Scholarship Batch 24–28

Engineering 24 – 28 batch

Program Overview

- The IDFC FIRST Bank Engineering Scholarship is a direct implementation program that aims to provide a need-based scholarship that allows eligible students to pursue **B.E/ B. Tech degree or equivalent** who do not currently have the financial means to do so
- The target group includes students from families with **annual incomes of less than INR 6 lakh**. The goal of this scholarship is to make engineering studies available to meritorious students who are unable to pursue further education due to financial constraints.
- The Scholarship Program supports **50 scholars each year** and provides **INR 4,00,000 for four years of full-time Engineering** studies if the applicant meets the eligibility criteria.

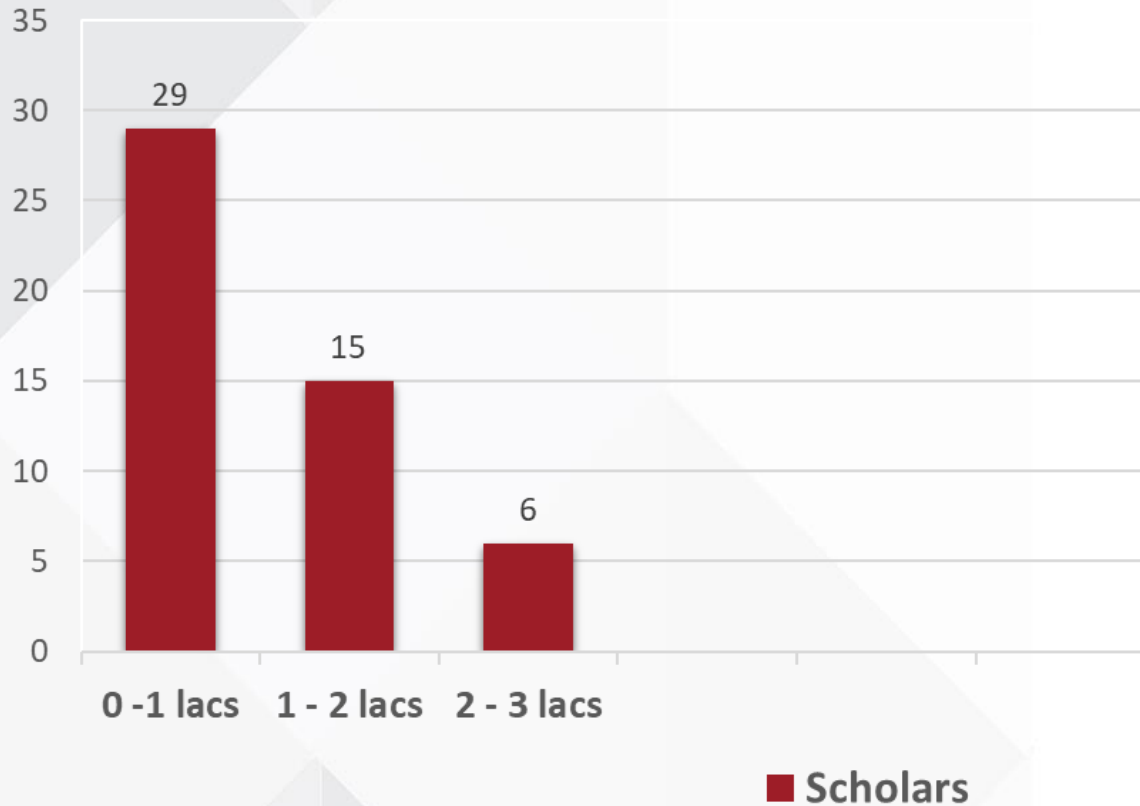
Scholars Profile Analysis



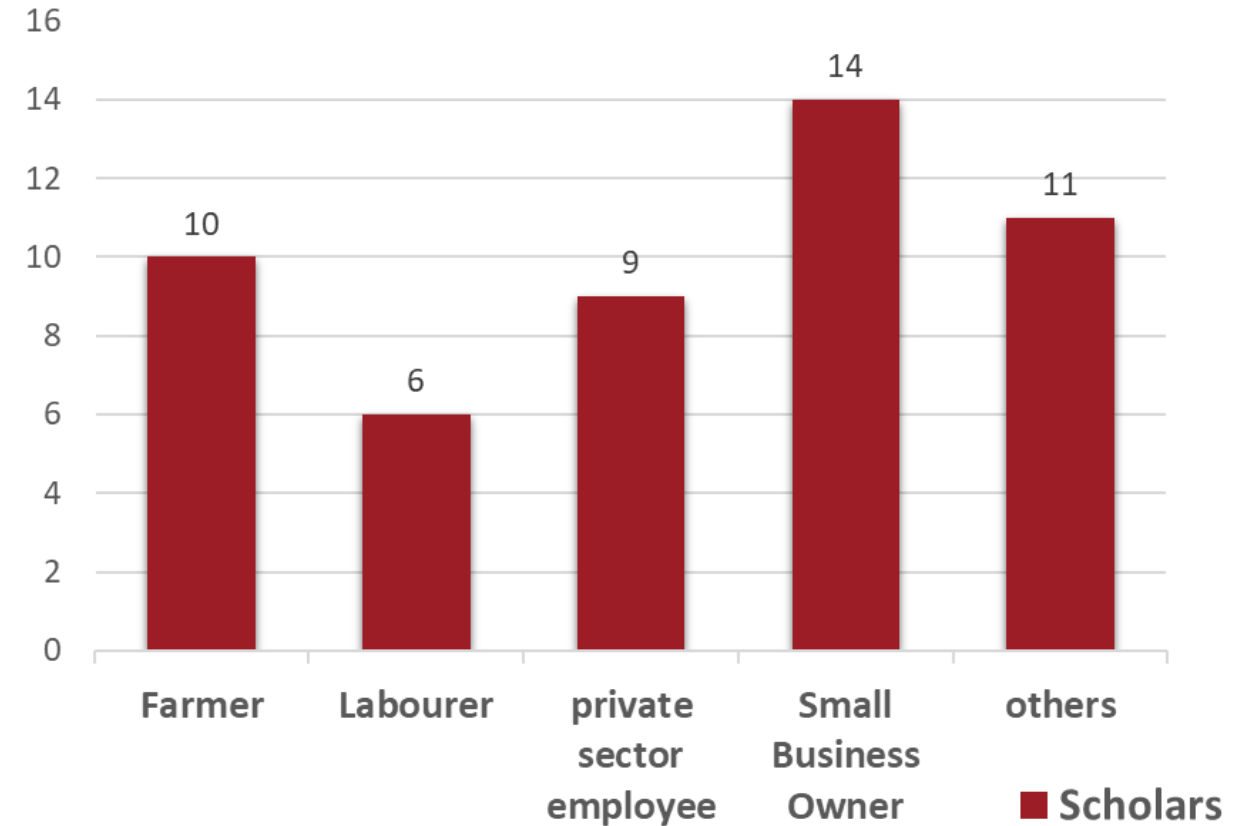
**Registered students are those that register on the portal, begin their application journeys, but do not submit their complete application form*

Scholars Profile Analysis

Income Wise Split



Occupation Wise Split



- Private includes private sector employee, engineer & salesman
- Business includes micro enterprise owners and small shopkeepers
- Others includes house help , servants, small shop owners and non structured occupation

Ek Prayas

Program Updates

- Enrolled **191 children** across **7** different Ek Prayas centers. which is **106% of the overall target.**
- All NGO partners have onboarded various therapists under the program to provide quality services to the children
- Completed the **Infrastructure development** of 3 Ek Prayas centers.

Organization Development and Fundraising by NGOs

- **Three NGOs received OD (Organization Development) training** and successfully enhanced their governance and practices. Key areas of improvement include:
 - 1.HR, Finance, and Child Protection Policies development.
 - 2.Strengthening the Finance structure of the organization.
 - 3.Program management, Branding and social media marketing.
 - 4.Use of digital technology for organization functions.
- Additionally, the NGOs raised Rs. **28.31 Lakhs** as part of their program implementation contribution under the Ek Prayas program.

Ek Prayas

Livelihood for Parents

- **A tailoring unit** (training cum production unit) has been **established at the Gadag Ek Prayas center**. This initiative **supports five parents** by enhancing their livelihoods through skill development and employment opportunities.
- BDT has planned to set up a stall at Koppal Gavidisheshwar Mata, aiming **to sell over 3,000 jute bags** with a **revenue target of Rs. 3 lakh**.

Employee Engagements

- Organized **LAS activity at Gadag and Davangere Ek Prayas Center** focused on Teachers Learning Material development (TLM) , with the participation of **17 volunteers, 23 Teachers, and 172 children**.
- **Virtual LAS** Activity conducted on **Project Management with BDT** with the participation of 7 staff.

Leadership Meet

Conducted an Ek Prayas Leadership Meet on 6th Jan'25 at IDFC FIRST Bank, Head office. The main agenda of the meeting is to have a **peer-to-peer learning** and **inauguration first of a kind of Ek Prayas Program SOP**.

Ek Prayas Leadership Meet

On January 6th, 2025, we held the Ek Prayas Leadership Meet. This event marked a significant milestone in the Ek Prayas program, with the following key agenda points:

- **Progress Review:** A meeting between the leadership of Ek Prayas NGOs to review the program's progress.
- **Peer-to-Peer Learning:** Facilitating knowledge exchange and collaboration among Ek Prayas NGOs.
- **SOP Inauguration:** Launching the Standard Operating Procedures (SOP) for the Ek Prayas program.

Till date Impact



10

No. of Centers
established till date

491

No. of Children
supported till date

68

No. of
Staff trained

4

No. of NGOs
provided OD training

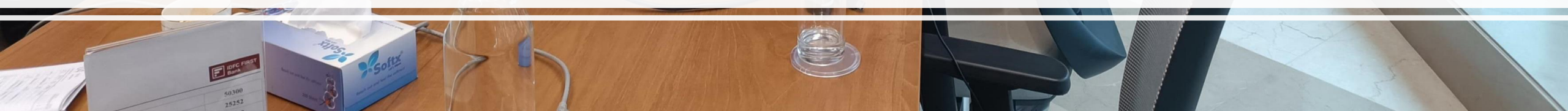
191

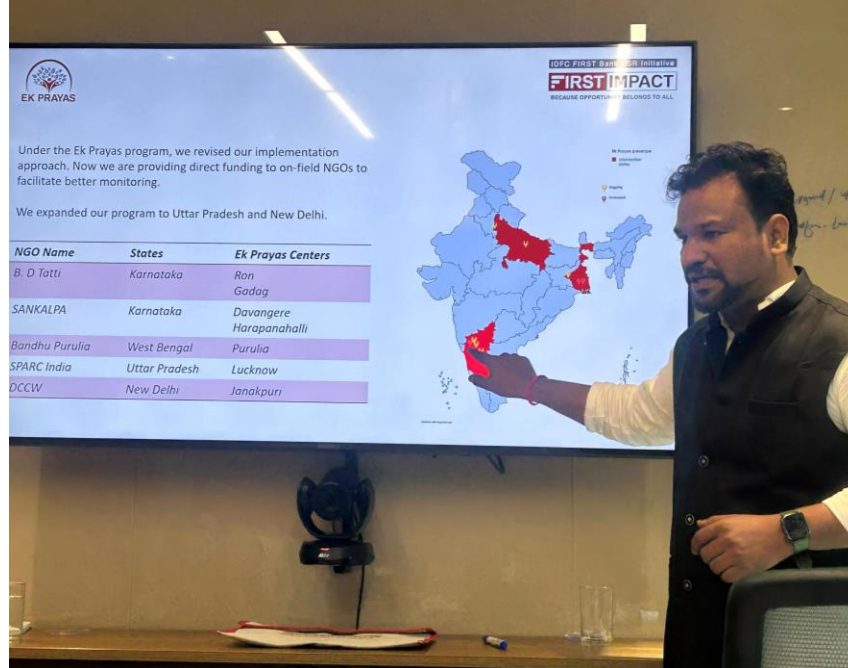
No. of parents
trained and
counselled.



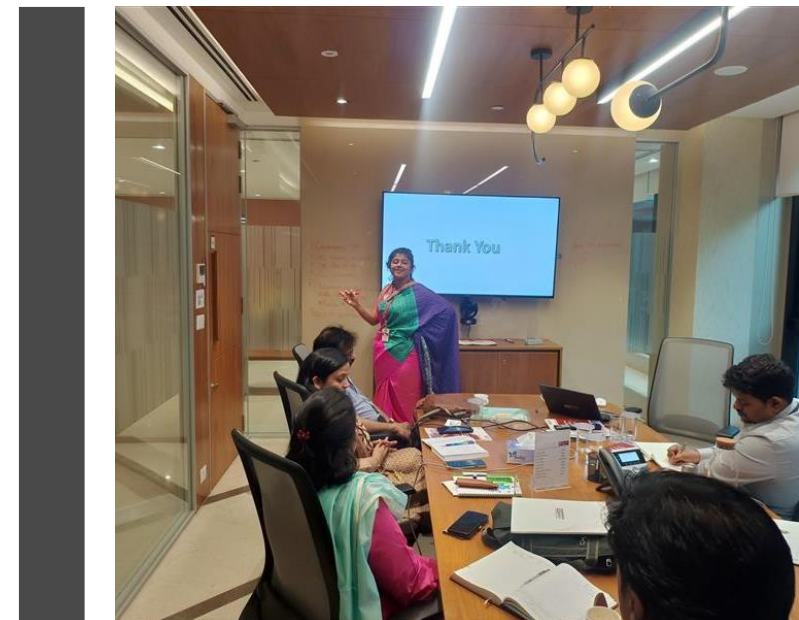


INAUGURATION OF EK PRAYAS SOP





The FIRST IMPACT Team engaged with the leadership of the Ek Prayas program to discuss their experiences, field innovations, and to showcase the program's progress to date, while also providing a platform for NGO leadership to facilitate peer-to-peer learning.





BECAUSE OPPORTUNITY BELONGS TO ALL

Thank You