



Corporate Social Responsibility (24th CSR Committee Meeting)

October 2024



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Highlights: Q2



Shwetdhara Program

Shwetdhara

- **Expanding Reach and Revenue Growth**
 - Operational in **880 villages**, with **80 new villages** added this year
 - **Q2 revenue** surged to **₹2.52 crores**, marking a 30% increase from last quarter's **₹1.93 crores**, and a 147% growth compared to **Q2 2023-24** revenue of **₹1.02 crores**
- **Shareholder Growth and Dividend Distribution**
 - Shareholders increased from **4,158** at the end of Q1 to **4,688** this quarter, with a **total share capital of ₹9,34,050**
 - Distributed **₹1,97,400 in dividends** to Rajasthan shareholders to encourage more women to become shareholders
 - **Annual General Meetings (AGMs)** for our Farmer Producer Companies: **Varini FPC's 4th AGM** and **Jeevandoak FPC's 3rd AGM**, marking key milestones in governance

Shwetdhara

- **Advancing Breed Improvement**
 - Completed **8,276 Artificial Inseminations (AIs)** this quarter, bringing the total to **1,21,415 AIs** since inception—a major contribution to breed improvement and higher dairy productivity
- **Peer Learning and Capacity Building**
 - Two **monthly peer-learning sessions** conducted, with **39 participants** in the first session and **46 in the second**, focusing on **artificial insemination, branding, and IEC materials** to drive continuous improvement and knowledge-sharing across partners
- **Building Sustainable Dairy Ecosystem**
 - Launched the **Shwetdhara Rath** in Narmadapuram, MP to spread awareness about productivity services
 - Introduced a **toll-free helpline** to enhance farmer connectivity and service delivery, fostering a more responsive and farmer-centric support system



FIRST IMPACT Team visiting green fodder plots in Haveri PVK in Karnataka with BAIF Team



Stakeholder Interaction in Bankhedi PVK, MP by FIRST IMPACT Team



FIRST IMPACT Team visiting the Sohagpur PVK in Narmadupram with IGS team for the launch of Shwethdharma Rath



4th AGM of Varini Milk Producer Company in Jaipur, Rajasthan

Ek Prayas Program

Ek Prayas Program

- a. Enrolled **186 children** across **7** different Ek Prayas centers. which is 103% of overall target.
- b. Conducted a **one-week in-person training for 15 Ek Prayas staff** members on **early intervention** and various therapies.
- c. Completed the **Infrastructure development** of 3 Ek Prayas centers.
- d. Facilitated an **in-person training session on data management, led by the First Impact team**, to help Ek Prayas staff understand the importance of effective data management.
- e. **Established a tailoring unit** (training cum production unit) in **Gadag Ek Prayas center**. This initiative supports five parents, enhancing their livelihoods through skill development and employment opportunities.
- f. NGOs **raised Rs. 8.31 Lakhs** as a part of their program implementation contribution under Ek Prayas program
- g. Organized **LAS activity at Gadag and Davangere Ek Prayas center** focused on Teachers Learning Material development (TLM) , with participation of **17 volunteers, 23 Teachers and 172 children**.

ORGANISATIONAL DEVELOPMENT

NGOs top priorities mapping

TOP 3

1

HR

- Recruitment/hiring process to establish, Induction, probation period, leaves calendar, leave policy
- Appraisal process establishment
- Increment and grading system – market base standard process
- Improvement in existing policy documents

2

FUNDRAISING

- Marketing collaterals – pitch deck, brochures etc
- Potential methods of FR and potential donors
- Local fundraising – charity – difficulty – How to do LFR better
- Crowdfunding, quality of Marketing collaterals

3

GOVERNANCE

- External board members, who can help in the growth and scaling up of the organization
- Advisory Board, why, whom, participation etc

Next

Technology

- Use of digital technology or digitization of organizational functions

Program Management

- Annual Program calendar
- Log Frame, Result Framework, MIS etc.
- Review of proposals and establish the standards for the same

Branding and Social Media marketing

- Website, which are the platforms to position the brand

Leadership

- Build second in line command



FIRST IMPACT team met with the NuSocia team to discuss the development of Ek Prayas manual and mentorship support for NGOs.



The FIRST IMPACT team visited Bandhu Purulia in July and held discussions with parents about the progress and development of their children



FIRST IMPACT team facilitated on data management sessions for program staff



FIRST IMPACT team engaged with SPARC India's leadership to discuss fundraising strategies and program awareness in the community.



FIRST IMPACT team engaged with Ek Prayas staff to discuss their performance and areas for improvement.

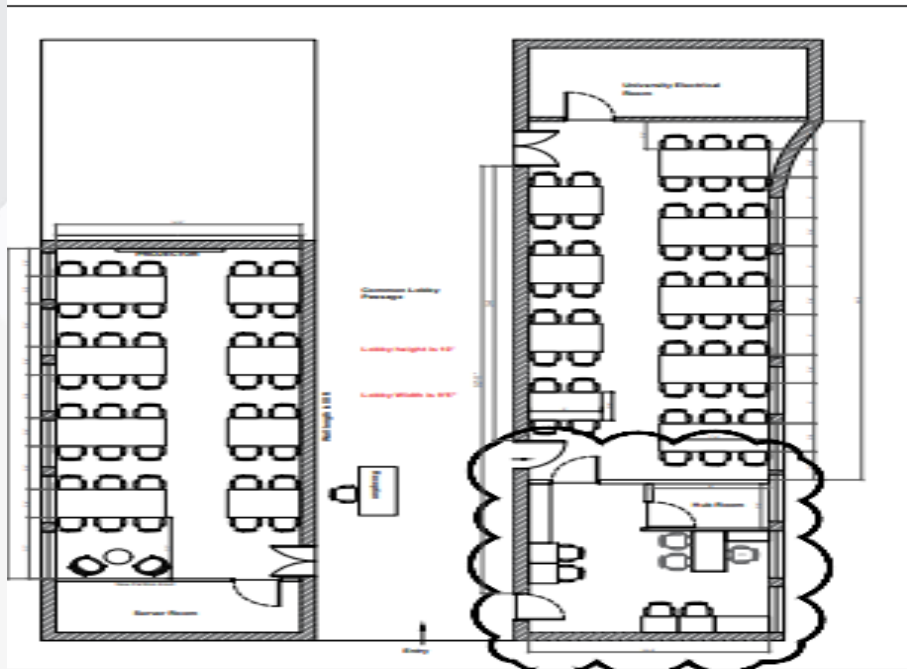
IDFC FIRST Bank & DSE Partnership

Program Overview

The IDFC FIRST Bank has **partnered with DSE (Delhi School of Economics)** for-

- **M.A. Economics Scholarships - supporting 70 Scholars**
- MOU is signed for scholarship and likely to execute in Q3
- **Upgrade computer labs** for supporting research & education.
- Infra MOU is in progress. Design & equipment finalization are in progress.

DSE LAB SPECIFICATIONS



DSE LAB Layout

Computer Labs at Delhi School of Economics

Particulars	Qty
Desktops with 27" Monitor	100
Projector with Motorized Screen	1
48 Port Non-POE Switches	5
36 U Server Rack	2
LAN Cabling	150
Server	1
Printer - MFD	2
Chairs/Flooring/paintings/Murals	WIP

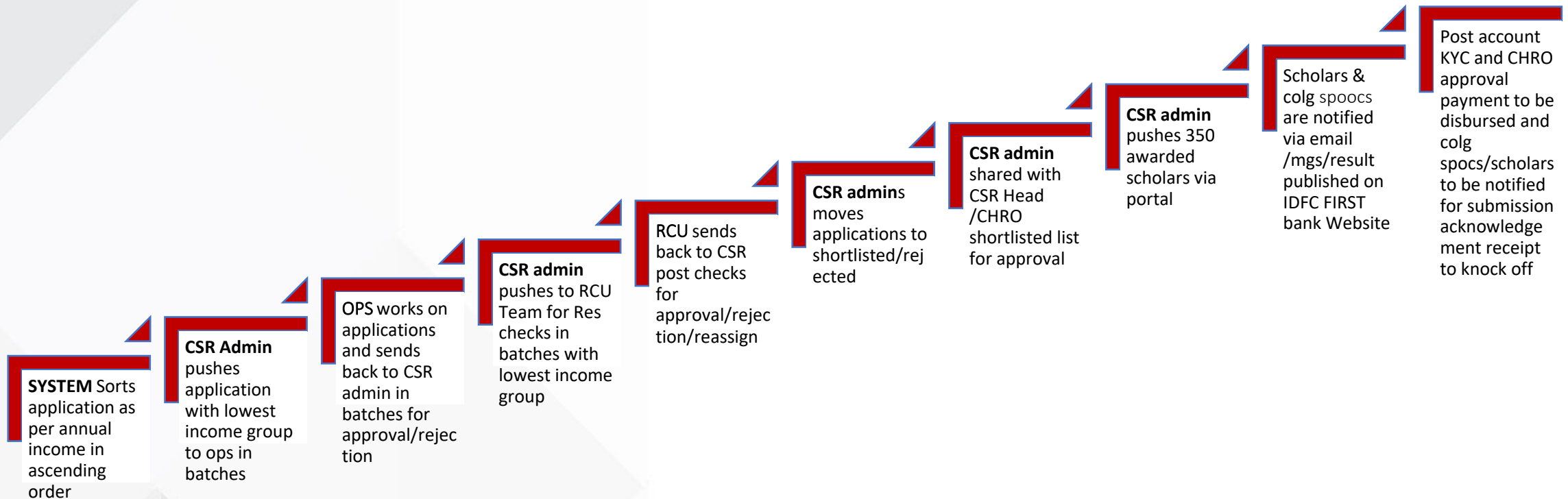
MBA Scholarship Batch 24–26

MBA 24 – 26 batch

Program Overview

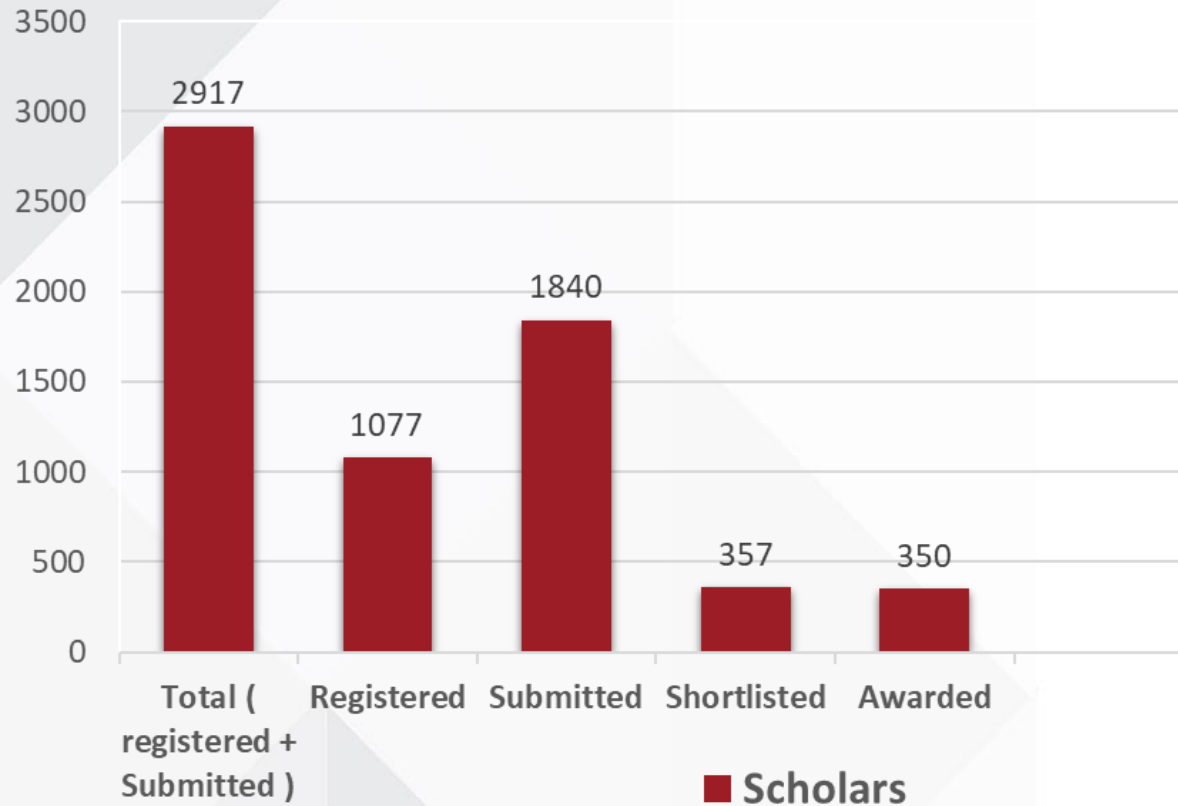
- The IDFC FIRST Bank MBA Scholarship is a direct implementation program that aims to provide a need-based scholarship that allows eligible students to pursue **postgraduate studies in business (MBA degree or equivalent)** who do not currently have the financial means to do so
- The target group includes students from families with **annual incomes of less than INR 6 lakh**. The goal of this scholarship is to make postgraduate studies in business management available to meritorious students who are unable to pursue further education due to financial constraints.
- The Scholarship Program supports **350 scholars each year** and provides **INR 2,00,000 for two years of full-time MBA** studies if the applicant meets the eligibility criteria.

Process Flow

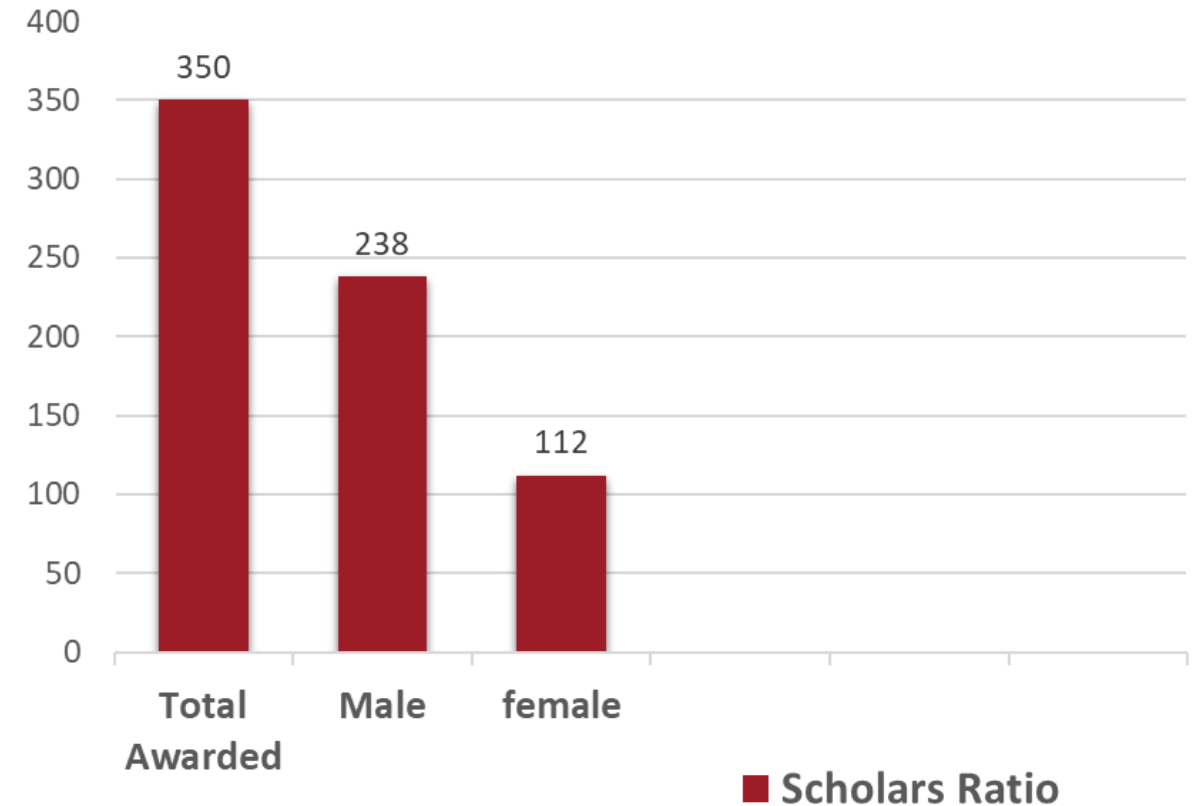


Data Analysis

Scholarship Status



Gender Wise Split

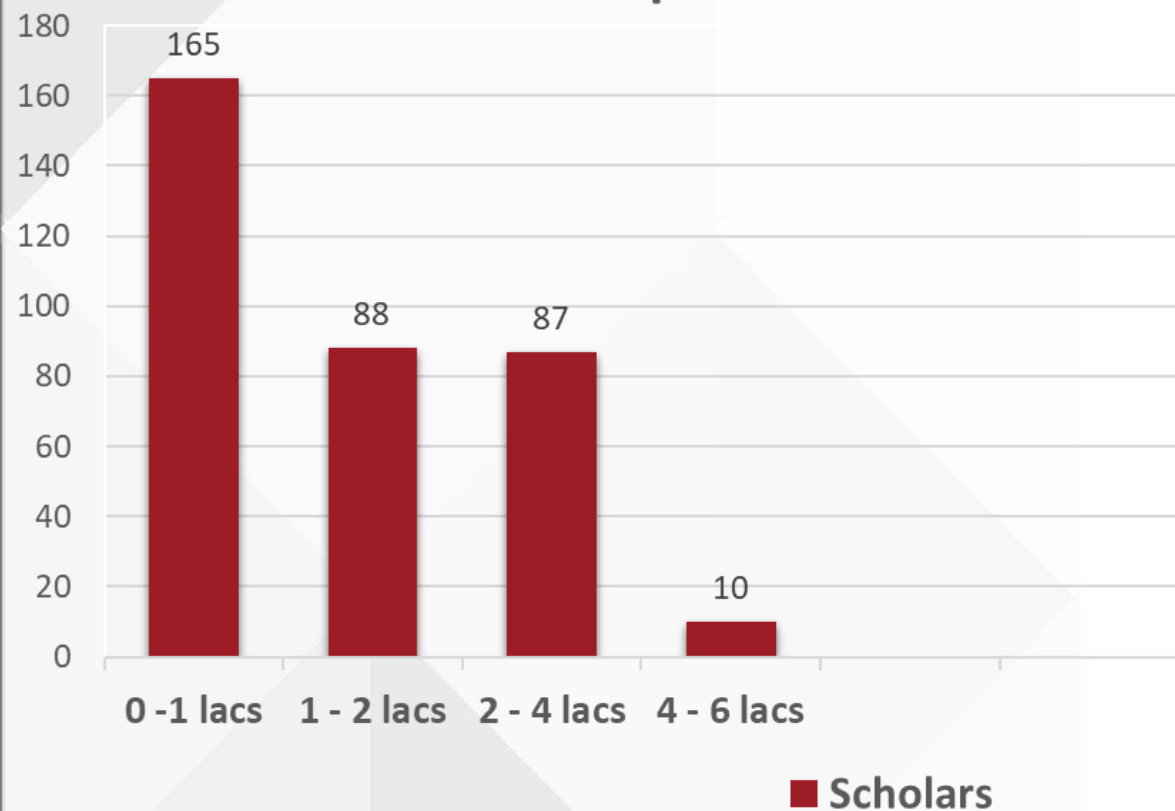


**Registered students are those that register on the portal, begin their application journeys, but do not submit their complete application form*

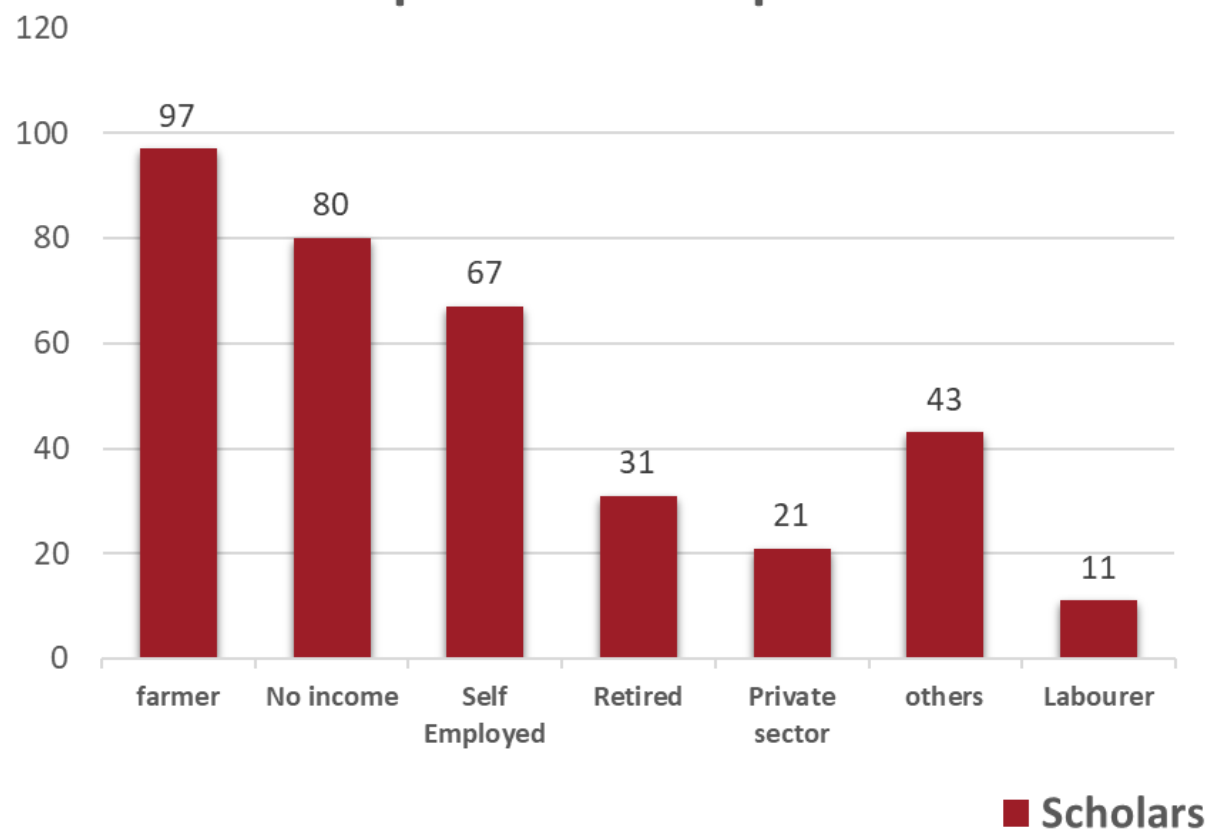
1 PWD candidate Laxmi is awarded

Data Analysis

Income Wise Split



Occupation Wise Split



Mentor – Mentee Status

Launched Mentor mentee Program

Mentors onboarded – 56

Mentees onboarded – 379

Civic & Social Action Program (CSAP)

Civic and Social Action Program

Program Overview

- The Civic and Social Action Program (CSAP) is an initiative designed in partnership with **Janaagrah Foundation** to **cultivate active citizenship** among students from **Grades 6 to 10** through carefully curated themes such as **Water Conservation, Climate Change, Waste Management, Health and Wellbeing, and Gender**.
- The program aims to empower **7775 students** from **25 Govt schools** in **Kurukshetra, Haryana** with understanding of critical civic, social, and environmental issues **within their communities** and bring about meaningful **behavioural shifts in attitudes**
- 10 Master trainers have been trained & they have conducted trainings for **73 Teachers** across 25 schools.
- The students will also engage in a Live Action Project in their community



Team FIRST IMPACT during school visit in Kurukshetra , Haryana



Wayanad Flood Relief

Wayanad Flood Relief

IDFC FIRST Bank in partnership with **Doctors for You**, a non-profit organisation, supported victims of **Wayanad floods** with **hygiene items** and **healthcare services**.

As part of the support healthcare services were extended to **1,954 individuals** through **33 health camps**, alongside the distribution of **5,951 sanitary napkins**.



Team 'Doctors For You' conducting health camps and distributing female hygiene products to flood victims, Wayanad, Kerala

Catalyst for Impact

Program Overview

- A social incubation program in partnership with **Leap to Unicorn** that aims to support **for-profit social enterprises**
- As part of this program, **two social enterprises** have been selected for incubation with our **incubation partner** – AIC Raise.
- The Enterprises in Agri tech is working with **farmers** to **reduce post-harvest loss** by using **solar dryers** whereas the other enterprise in Climate tech is using **food waste to create paper** . The two startups were carefully selected after **social, and business due diligence** conducted by FIRST IMPACT team and third party
- A grant amount of **50 lakhs** has been granted to each of the two enterprises for mutually agreed milestones.



Team FIRST IMPACT during due diligence visit of incubator at Coimbatore, Tamil Nadu



Finalist's Details

Startup Name	Raheja Solar Food Processing Pvt Ltd	Mudita And Radhesh Pvt. Ltd.
Location	Indore, Madhya Pradesh	Jaipur, Rajasthan
Solution	Reducing post-harvest loss by drying food using solar dryers	Upcycling food waste to create paper pulp
Business Model	A social enterprise that works towards sustainable agriculture . It manufactures affordable solar dryers for small farmers so that they can produce quality dried products. They buyback from the farmers and sell solar dried products to international and domestic markets while also purchasing the surplus produce of the farmers that don't have solar dryers	A social enterprise that works towards positive environment & climate change by upcycling food waste to paper pulp
Environmental Impact	Reduction in Carbon emissions, Food waste saved	Food waste upcycled, water saved, trees saved
Social Impact	Reducing post-harvest losses by empowering farmers to have better control over their produce in the market and creating a micro-food processing ecosystem that would connect farmers to the broader economy.	Livelihoods for rag pickers, tribal women working in the value chain



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Thank You