

Corporate Social Responsibility (19th CSR Committee Meeting)

2023- Quarter 1 update

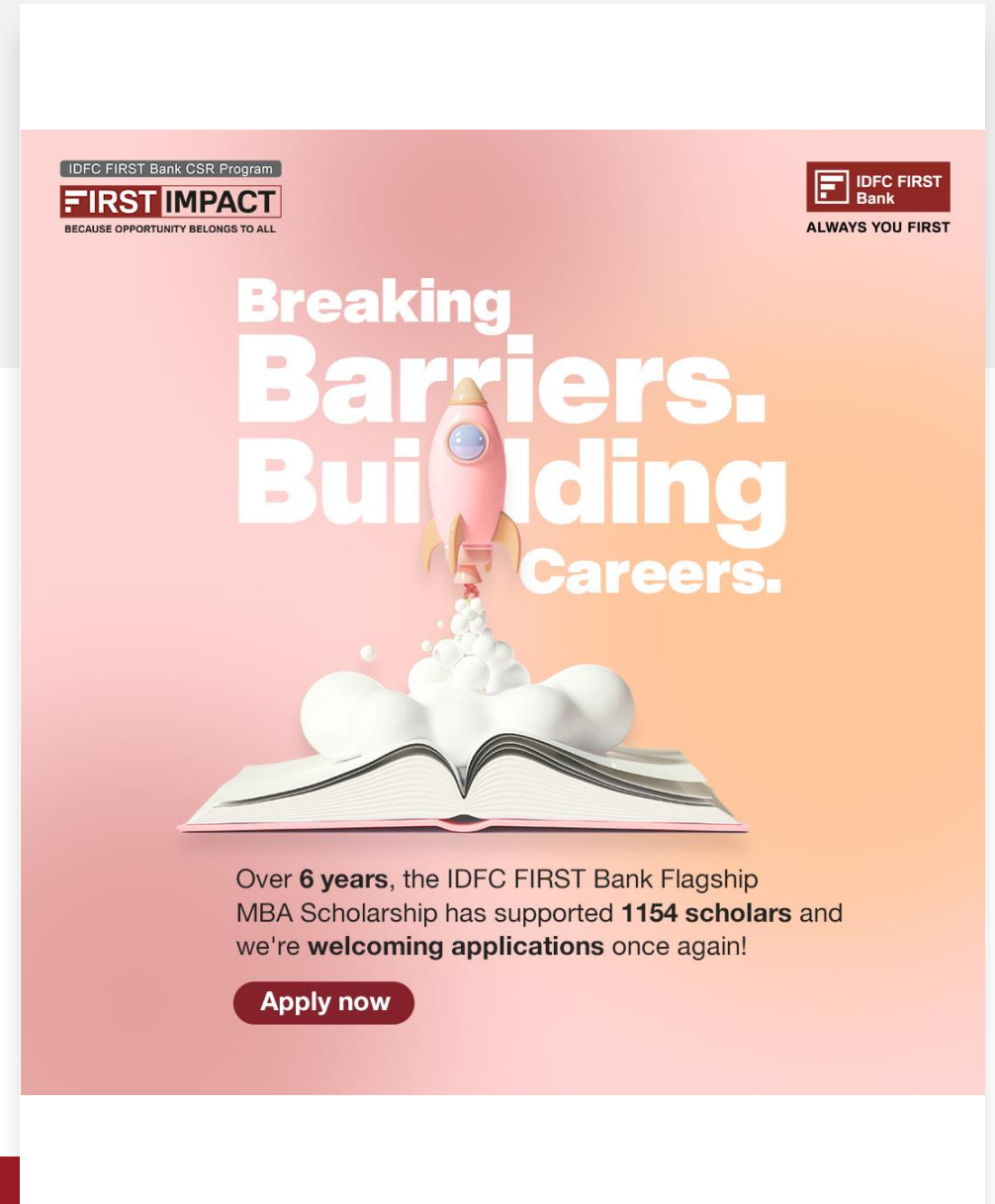


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Highlights

Launch of MBA Scholarship Program '23

- The CSR Team has launched bank's flagship CSR program - The MBA Scholarship Program '23
- The application journey was been **designed and hosted on an in-house platform** as recommended by CSR committee members in previous CSR Committee Meetings
- The application form will be live from **1st to 31st July** and **350 scholars** will be chosen this year.



IDFC FIRST Bank CSR Program

FIRST IMPACT
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IDFC FIRST Bank
ALWAYS YOU FIRST

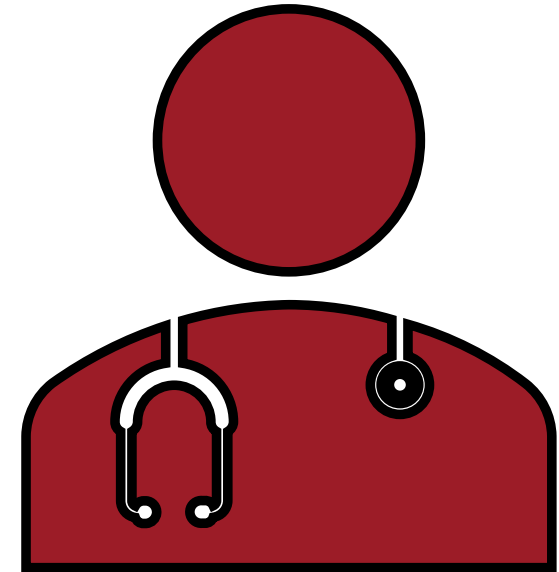
Breaking Barriers. Building Careers.

Over **6 years**, the IDFC FIRST Bank Flagship MBA Scholarship has supported **1154 scholars** and we're **welcoming applications** once again!

[Apply now](#)

Emergency Funds for Pediatric Cancer Care

- CSR Team has partnered with **ImPCCT Foundation** (an acronym for Improving Pediatric Cancer Care and Treatment) which is the pediatric foundation of **Tata Memorial hospital** to support cancer treatment of **~35 children**
- In Q1, our funding supported the treatment of **4 children** with acute leukemia between the age of 7 to 13



Odisha Train Crash Relief Support

- Team FIRST IMPACT partnered with **Odisha Relief Foundation** to provide relief support to injured and their families of the train accident
- **25 Bharat Banking volunteers** helped in distribution of the following -
 - **Food and water** to the injured and their families at 3 medical centers in Bhubaneswar, Cuttack and Balasore
 - **Hygiene kits to 320** injured and their families in 2 medical centers in Cuttack and Bhubaneswar
- FIRST IMPACT team also provided **travel allowance** to **300** individuals to help them travel back home safely



Bharat Banking volunteers distributing food and hygiene kits in Cuttack



Bharat Banking volunteers distributing food and hygiene kits in Bhubaneswar



Field Visits

Team FIRST IMPACT during field visits for Swachh Worli Koliwada, Ek Prayaas & Shwetdhara Program in Maharashtra , Karnataka & Madhya Pradesh



Team FIRST IMPACT at an exposure visit to Pashu Vikas Kendra at Sonkach, MP and Shreemadhopur, Rajasthan with volunteers of Bharat Banking



Team FIRST IMPACT visited and Interacted with beneficiaries in operational areas of BAIF in Harve, Karnataka and Ananda Foundation in Neeb Karori, Uttar Pradesh to onboard new Implementation Partners for Shweta Dharma





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Programmatic Updates



Lend-A-Shoulder Volunteering Program

Volunteering Overview



Total Volunteers Activated: 3422



Hours Contributed: 5707 Hrs



Individuals Impacted: 10,708



Urban Locations: 11 Cities



Rural Locations: 12 States



Beach Clean Up, Mumbai



School Painting, Mumbai



Employability Skills Workshop, Lonavala



Financial Literacy with PWD, Ghaziabad



Tree Plantation, Ranchi



Tree Plantation, Chennai



Financial Literacy, Mumbai



Tree Plantation, Surat



Tree Plantation, Kochi



Tree Plantation, Hyderabad



Financial Literacy with Youth, Bengaluru

Glimpses of Rural Volunteering



Financial Literacy by volunteers from Rajnandgaon, CG.



Financial Literacy by volunteers in Ayodhya, UP

Glimpses of Urban Volunteering



*Beach Clean-up Drive by 8
Departments in Mumbai*



*Tree Plantation Drive by Customer
Experience in Hyderabad*



*Tree Plantation Drive by Retail
Liabilities in Delhi*

Glimpses of Urban Volunteering



*School Painting by CRES
in Mumbai*




*Financial Literacy Session by HR, D&A, IT
and CRES in Bangalore*



*Employability Skills Workshop by
Customer Experience in Lonavala*

Education

School Mental Health Program



Program Overview


Focus	Building social and emotional competencies in children from municipal schools
Location	Mumbai, Maharashtra
Target Group Count Q1	32 students from 4 th – 7 th Grade
Implementing Agency	Apnishala Foundation
Target Group Profile	Children of drivers, construction workers, domestic help, daily wage earners with family income less than 1.44 Lakhs p.a.



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Livelihoods

Junoon Program




Program Overview

Focus	Entrepreneurship Development Program for first generation entrepreneurs from under-resourced communities
Location	Pune, Maharashtra
Target Group Count Q1	118 budding entrepreneurs
Implementing Agency	Lighthouse Communities Foundation
Beneficiary Profile	First generation entrepreneurs from under-resourced communities with average family income of less than 3 lakhs p.a.



Shwetdhara Program




Program Overview

Focus	Generating Livelihoods For Dairy Farmers by promoting Productivity Enhancement Services
Location	Madhya Pradesh, Rajasthan & Karnataka
Target Group Count Q1	1,061 shareholders
Implementing Agency	End Poverty – Rajasthan Vrutti – MP & Karnataka
Target Group Profile	Small & Marginal Dairy Farmers (owns <5 animals), First Gen Women Entrepreneurs

Impact Story

About Shareholder	Mrs. Sanju Devi is a dairy farmer from village Gopalgadh (Bhanda Ki Dhani) under PVK Neem ka Thana of Rajasthan. She is member of Shwetdhara since October 2022.
Pre- Intervention	Sanju Devi was practicing the conventional cattle management practices that was adopted in her village which resulted in increase of input cost with lower yield. She had 5 milch animals (1 cow & 4 Buffaloes) when she joined Shwetdhara Program and was about to close her dairy business due to lack of animal health care services
Intervention	<ul style="list-style-type: none">• Attended all 3 Animal Husbandry Training Module and 2 cattle camps in her village.• Supported with Input supply and services at her door -steps.
Outcome	<p>With execution of her learnings and availing the services,</p> <ul style="list-style-type: none">• She observed increase in the percentage of fat and SNF with the inputs being supplied under the Shwetdhara Program like Cattle feeds, minerals and Liquid calcium.• She also availed the services of Veterinary and found treatment to be beneficial and cost effective. She also availed Artificial Insemination for cattle.• She found additional increase in the quantity and quality of Milk and Improvement in health of cattle, resulted in increase of Rs. 15 per liter summing to Rs. 9000 per month.

Rural Vocational Training Program



Program Overview

Focus	ITI training for youth from low-income communities
Location	Lonavala, Maharashtra
Target Group Count Q1	118 trainees
Implementing Agency	SAMPARC
Target Group Profile	Orphans, Children of farmers, masons , gardener, single parents with family income less than Rs. 2.50 Lakhs p.a.

Health & Sanitation

Swachh Worli Koliwada Program



Program Overview

Focus	Create awareness among the resident about waste management.
Location	Mumbai – Worli Koliwada
Target Group Count Q1	9690 Households
Implementing Agency	Stree Mukti Sanghatana
Target Group Profile	Residents of Worli Koliwada and local small-scale vendors operating in the community



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Focus for Q2

Impact Assessment of Swachh Worli Koliwada





Formation of Shwetdhara Working Committee

Formation of Shwetdhara Working Committee with representation from Bharat Banking, Compliance, Secretarial, Marketing, Finance, Information Technology and RCU. We plan to engage these leaders as we scale.

Thank You