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Rise Up, Lace Up and Make It Count!

Registrations now open for Vedanta Delhi Half Marathon 2023

Celebrating 18 years of the World's Most Prestigious Half Marathon

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New Delhi, 2nd August 2023: For 18 glorious years, the Vedanta Delhi Half Marathon has united the capital city in its hues **#RangDeDilli**. A celebration that reminds each one of us of the passion, endless experiences, pride, power, resilience, and strength inspiring us to go beyond and put our best foot forward.

Procam International, the pioneers of distance running events in India, today announced the opening of registrations for the World Athletics Gold Label Race, set to be held on Sunday, 15 October 2023. The registrations for the physical and virtual races of the Vedanta Delhi Half Marathon will commence on Thursday, 3rd August 2023, IST 7:00 a.m. onwards at <https://vedantadelhihalfmarathon.procam.in/>.

Shri Anurag Singh Thakur, Hon'ble Minister of Youth Affairs, Sports and IMB graciously registered as the first participant for the Vedanta Delhi Half Marathon.

Commenting on the event, he stated, "I am happy to register for the Vedanta Delhi Half Marathon and I am looking forward to witness thousands of people participating in the event. I would encourage one and all to register for the event and promote the Fit India Movement. Organizing an event for 18 years is equivalent to scoring a century. The longevity of the Vedanta Delhi Half Marathon showcases the popularity of the event among the people of India and the world."

Touted as one of the fastest Half Marathons in the world, the USD 268,000 prize money event, will be flagged off from the iconic Jawaharlal Nehru Stadium. The best athletes from across the world will compete alongside India's elite and amateur runners in the heart of the capital.

In its second year of association, **Vedanta**, the globally diversified natural resources company, has stamped its presence in mass-participation sports and will continue to strengthen its association.

With transformation for a sustainable future at the heart of their business operations, Vedanta's commitment to giving back to society has been a part of its core ethos. Vedanta's flagship social impact initiative Nand Ghar, a modernized anganwadi program, is fast transforming the lives of women and children across the country. Aimed at eradicating malnutrition from the country, Vedanta's **#RunForZeroHunger** is a mass movement to create awareness to make sure that no child goes to bed hungry.

Ms. Priya Agarwal Hebbbar, Non-Executive Director, Vedanta Ltd. and Chairperson, Hindustan Zinc Ltd. said, "As we embark on yet another edition of Vedanta Delhi Half Marathon, we remain committed towards driving positive change in the society. The prestigious Marathon is testament to the spirit of communities coming together for a common cause. As part of our commitment towards creating a positive impact on children in rural India, for every kilometre you run, we will pledge a meal for a child through our Nand Ghar initiative. We're excited to witness even greater participation so that we can collectively contribute towards nourishing young India. Let us unite in the **#RunForZeroHunger!**"

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Naarayan TV, CMO, IDFC FIRST Bank, said, "This is IDFC FIRST Bank's second year partnering with Vedanta Delhi Half Marathon. We are thrilled to be the exclusive Associate Partner of this marathon event that celebrates the city of Delhi and its people. This association helps us to be involved with our customer's journey, both fitness and financial and we look forward to an event that radiates energy and inspires camaraderie!"

NEW THIS YEAR

The success of the Vedanta Delhi Half Marathon is attributed to commitment and efforts of global brands associated with the event.

Mondelez India's premium countline brand **Cadbury Fuse** has joined the event as **Snacking Partner**. Loaded with delicious Cadbury, peanuts, and rich smooth caramel, a bar of Fuse is what everyone needs to beat the 'bhaari bhookh' after the race.

The Senior Citizen Run has been an integral part of the event, since its inception. A distinct category within the race, it highlights the significance of encouraging physical activity in later years, involvement of the seniors in the mainstream, and an equal opportunity to explore new avenues. **Emoha**, a non-profit organization will **invigorate** the Vedanta Delhi Half Marathon as the **Senior Citizen Run Facilitator**.

"The past eighteen years of the Vedanta Delhi Half Marathon have been transformational. A city that did not run, today is home to one of the fastest and biggest half marathons in the world. The event evokes a sense of pride and camaraderie and ownership among all our stakeholders. Each one adding their own colour to make this event a resounding success. Our sincere gratitude for all the support we have received and look forward to a thrilling edition," **said Anil & Vivek Singh, Promoters, Procam International**.

REGISTRATION DETAILS

Registration for all physical race categories — Half marathon, Open 10K, Great Delhi Run (Approx.4.5km), Senior Citizens' Run (Approx.2.5km) and the Champions with Disability Run (Approx. 2.5km) — will commence on Thursday, 3rd August 2023, at 7:00 AM and stay open until 11:59 PM on Friday, 22nd September 2023 or until spots are filled, whichever is earlier.

To encourage **women's participation** in Half Marathon there are a limited number of running places reserved for those applicants who are unable to submit a timing certificate or do not fall within the timings mentioned on the event website.

In a bid to acknowledge the hard work and efforts of the runners, all half marathoners will receive the exclusive **RACE DAY TEE SHIRT by PUMA** the Ignited by partner for Vedanta Delhi Half Marathon.

Vedanta Delhi Half Marathon Virtual Run: Participants from anywhere in the world will be able to experience the magic of the Vedanta Delhi Half Marathon and run as one with the event via the exclusive Vedanta Delhi Half Marathon app. The virtual race categories are Half Marathon, Open 10K and the Great Delhi Run (5 km). Registration for the same commences on Thursday, 3rd August 2023, at 7:00 AM and will stay open until 11:59 PM on Wednesday, 11th October 2023.

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The Vedanta Delhi Half Marathon is proud and grateful for the support of its esteemed partners:

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Philanthropy Partner – United Way Delhi
Cooldown Companion – Bira
SCR Facilitator - Emoha

Vedanta Delhi Half Marathon is grateful for the unstinted support from:

Government of NCT of Delhi
Ministry of Youth Affairs & Sports
Ministry of External Affairs
Ministry of Home Affairs
Sports Authority of India (SAI)
Athletic Federation of India (AFI)
Delhi Police
Indian Army
Indian Navy
NDMC
MCD
Raj Bhavan, Delhi
World Athletics (WA)
Association of International Marathons & Distance Races (AIMS)
Global Sports Communication (GSC)

For more information about the Vedanta Delhi Half Marathon 2023, the event website is:
vedantadelhihalfmarathon.procam.in/

[instagram.com/delhihalfmarathon](https://www.instagram.com/delhihalfmarathon)
twitter.com/delhihm
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For media related queries, please contact:

Procam International
Neha Kandalgaonkar/ Deepak M Pilankar
neha@procam.in / deepak@procam.in

WordsWork Communication

Rohan Pathak
+91 9769026588
rohan@wordswork.in



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ABOUT VEDANTA LIMITED

Vedanta Limited ("Vedanta"), a subsidiary of Vedanta Resources Limited, is one of the world's leading natural resources companies spanning across India, South Africa, Namibia, Liberia, UAE, Korea, Taiwan and Japan with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, Nickel, Aluminium, Power & Glass Substrate and foraying into semiconductors and display glass. For two decades, Vedanta has been contributing significantly to nation building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector, is committed to reducing carbon emissions to net zero by 2050 or sooner and aims to spend \$5 billion over the next 10 years to accelerate this transition. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. Anil Agarwal Foundation, the umbrella entity for Vedanta's social initiatives, has pledged Rs 5000 crore over the next five years on various social impact programs and its flagship project, Nand Ghar is setting up model anganwadis across India. Vedanta Ltd. has been listed in Dow Jones Sustainability World Index 2022, conferred Golden Peacock Award for excellence in Corporate Governance 2022 and certified as a Great Place to Work 2023. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange.

For more information, please visit www.vedantalimited.com.

ABOUT IDFC FIRST BANK

IDFC FIRST Bank's vision is to build a world-class bank in India that's guided by ethics, powered by technology, and a force for social good.

Philosophy: The Bank has a customer-first philosophy offering high-quality products including current accounts, savings accounts, fixed deposits, retail loans, business loans, corporate banking, cash management solutions, FASTag, wealth management, and 24/7 customer care services. IDFC FIRST bank is one of the select banks to work with the regulator for pilot projects for many banking technology initiatives for India like CBDC, UPI for foreigners etc.

Unique Benefits for customers: The Bank is the first and only bank in India that offers Zero fees for 28 essential services on savings accounts including for ATM cash withdrawals, IMPS, RTGS, NEFT, Cash Deposits and Cash withdrawals at branches, SMS Alerts, Cheque book, Demand Drafts, Pay-order, duplicate statements, etc. IDFC FIRST Bank is the first bank to offer monthly credit on savings accounts, so customers earn more with us. The bank's credit cards have unique features such as lifetime free, never-expiring rewards points, zero interest on cash withdrawal at ATMs and low APR.

Ethics First: IDFC FIRST Bank prioritizes ethics in all our dealings and product design. We believe income earned unethically is not worth earning. The Bank applies a "Near and Dear" Test in all product design, so that the employees of the Bank serve only such products to customers that they'd want for their own loved ones.

Transformation: IDFC FIRST Bank has transformed from infrastructure to retail banking in four years since merger, increasing CASA ratio from 8.6% to 46.5% (June 30, 2023) and increased Retail Deposits as % of total deposits from 27% to 77%, and set up 824 branches and 1,069 ATMs.

Financial Performance: The Bank recorded a PAT of Rs. 765 crore (~US\$ 93 million) in Q1-FY24, with strong Capital Adequacy of 16.96%. The Bank has high asset quality, with Retail, Rural & SME book having Gross NPA of 1.53% and Net NPA of 0.52% as of June 30, 2023. Overall Gross NPA including infrastructure is 2.17% and Net NPA is 0.70%.

ESG Goals: The Bank is highly committed to ESG. The Bank has high governance scores, the business lines naturally support social goals, and efforts are ongoing to achieve environmental goals.

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United Way Delhi
National Capital Region

ABOUT PROCAM INTERNATIONAL

Since its inception in 1988, Procam International has been the driving force behind the growth and development of sports management in India. Founded by Anil and Vivek Singh, Procam is India's premier sports management company and is involved in live events, sports consultancy, and live television production.

With astute planning and exemplary execution, Procam has a track record of conceptualising and promoting over 100 international events, across the disciplines of Powerboat Racing, Cricket, Football, Tennis, Distance Running, Squash, WWE, Horse Racing, Volleyball, among others. These events have elicited participation of the highest calibre of athletes and huge public interest and attendance.

Pioneers of the distance running movement in India, Procam International's Big 4 – Tata Mumbai Marathon, Vedanta Delhi Half Marathon, Tata Consultancy Services World 10K and Tata Steel Kolkata 25 K — are global leaders in their respective distances. They have ushered in a running revolution that has helped redefine, the health, fitness, and 'giving' paradigm of our country.



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