



First S'WYP CREDIT CARD

ENTER INTO THE *swyp* UNIVERSE

First
SWYP



1

**MONTHLY
FLAT-FEE EMI**



EMI-FY



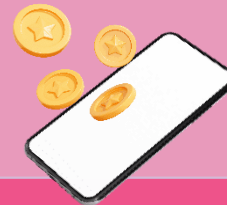
2

**FEATURE
PARTNER OFFERS**



3

**WELCOME
OFFERS**



*JOIN IN
STYLE*

*BUSSIN
REWARDS*

4

**MONTHLY
MILESTONE
REWARDS**



5



**REFERRAL
BENEFITS**

*SWYP
& CHILL*

PRESENTING A CREDIT CARD LIKE NO OTHER

For Us, It's Always You First!
We Know You Want The Best Of
Everything And You Want It Now!

First
SWYP

GET IT ALL WITH THE
**FIRST SWYP
CREDIT CARD**
JUST FOR YOU!



GET IT *ALL* & GET IT *NOW!*

First
SWYP

Simply



Monthly flat fee EMI, 0 complexity



EMI with Monthly Flat Fee

Convert transactions & balances into easy EMI at a monthly flat fee starting ₹49 + GST.



Flexible tenures & transaction sizes

Tenure from 3 Months;
Min transaction size ₹2,500



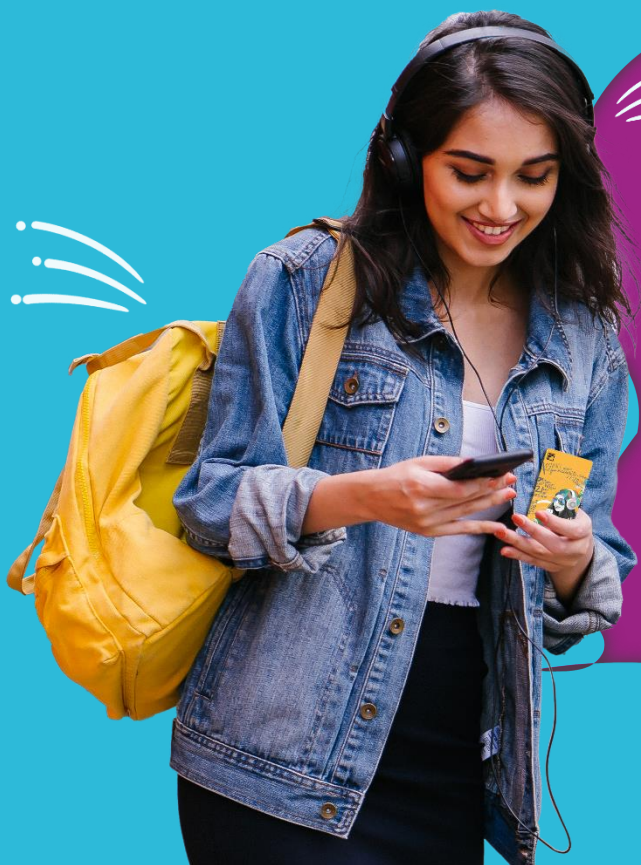
Multiple EMI conversion options

Omnichannel EMI conversion for both Transactions & statement balances



Convert online transactions easily

Convert easily during checkout at IDFC FIRST Bank OTP Verification page



OFFERS SO *FIRE*

THAT'LL MAKE YOU LOOK TWICE

First
SWYP



20% instant discount up to ₹80 on purchases above ₹299

Twice in a month



10% instant discount up to ₹500 on travel bookings above ₹5,000

Once a quarter



20% instant discount up to ₹270 on purchases above ₹1,250

Once online, once offline in a month



10% instant discount up to ₹100 on orders above ₹999

Once in a month



10% instant discount up to ₹100 on orders above ₹299

Twice in a month



GET NOW

*T&C Apply

Copyright© 2023 IDFC FIRST Bank Ltd. All Rights Reserved.

JOIN IN *STYLE!*

WITH BENEFITS THAT ARE FLY!

First
SWYP



EARN 2,000 REWARD POINTS WORTH ₹500

On spending ₹5,000 or more within 30 days from card issuance



FREE GOLD MEMBERSHIP FOR 1 YEAR WORTH ₹600/-

On payment of joining fee

1000

REWARD POINTS ON 1ST EMI CONVERSION

Within 30 days from card issuance



UP TO ₹2,100* OFF FLIGHT & HOTEL BOOKINGS

Within 3 months from card issuance

BUSSSIN REWARDS

DESIGNED JUST FOR YOU!

First
SWYP

200

REWARD
POINTS

> ₹5,000 Monthly Spends

1000

REWARD
POINTS

> ₹15,000 Monthly Spends

500

REWARD
POINTS

> ₹10,000 Monthly Spends



Now get **400 Rewards Points** on your rent payments as well with just a minimum rental spend of ₹20,000 per month



- Monthly Milestone Rewards not applicable on Rental, Fuel, Utility Transaction and Cash withdrawal
- Monthly refers to statement cycles; Rewards are total and not incremental i.e for eligible spends of 15,000 & above, customer will receive a total of 1000 Reward Points.

BENEFITS THAT HIT DIFFERENT

ALL YEAR ROUND!

First
SWYP

COMPLIMENTARY
ROAD SIDE
ASSISTANCE
of ₹1,399/-



1% FUEL SURCHARGE
WAIVER
up to ₹200/-



MOVIE BENEFITS

25% discount
up to ₹100/-



RAILWAY
LOUNGE ACCESS
4 per qtr



PERSONAL ACCIDENT
COVER ₹2,00,000



...& much more!

REFER YOUR TRIBE

& RIGHT SWYP YOUR BENEFITS!

First
SWYP

BASIC



1 SUCCESSFUL REFERRAL
ANNUAL SUBSCRIPTION
FEES WAIVED OFF



3 SUCCESSFUL REFERRALS
BONUS CREDIT OF 4000
REWARD POINTS

PRO



5 SUCCESSFUL REFERRALS
WAIVER OF EMI FLAT FEES
WORTH UP TO ₹1,500



7 SUCCESSFUL REFERRALS
MOVIE VOUCHER
WORTH ₹2,000

ELITE



9 SUCCESSFUL REFERRALS
CASHBACK OF ₹2,500 IN
YOUR STATEMENT



10 SUCCESSFUL REFERRALS
4 COMPLIMENTARY
ACCESS TO DOMESTIC
AIRPORT LOUNGES

T&C Apply

- Referral rewards will be given 30-45 days after successfully achieving referral milestone
- Successful Referral : A successfully issued and active FIRST SWYP Credit Card

[CLICK HERE](#)

LET'S BEGIN THE JOURNEY

First
SWYP



To Generate PIN,
please call
1800 10 888
OR

[CLICK HERE](#)



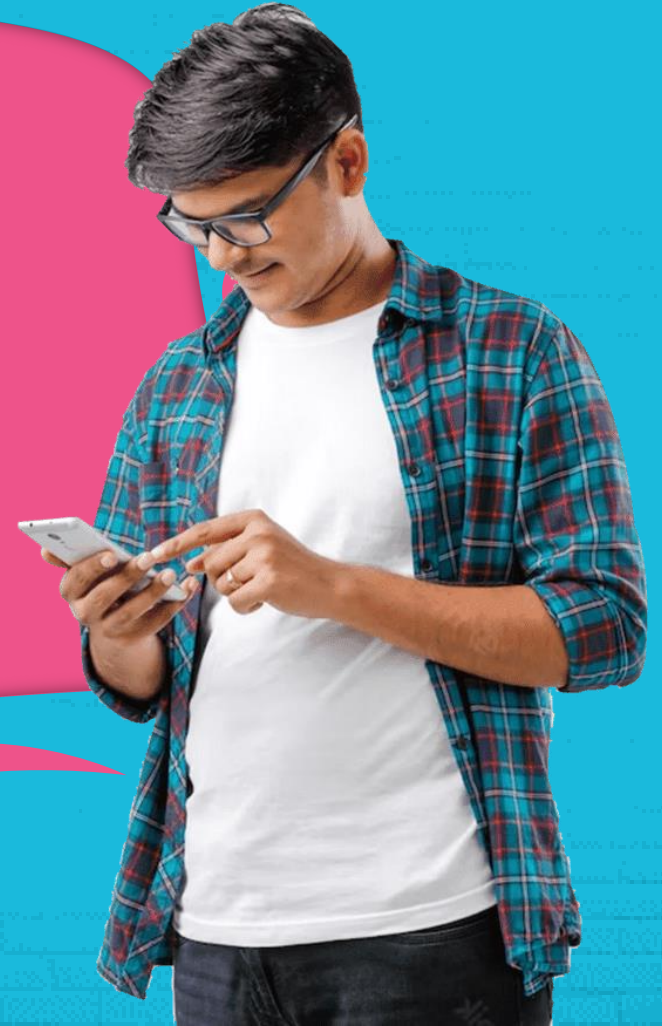
Enable Online
& Contactless
Usage
Preferences



Activate your
Credit Card
within 30 Days
of card issuance
to avoid closure



To go-green,
your e-statement
will be sent to
you by email &
SMS only



HOW TO MAKE *SWYP* PAYMENTS



1

HOW DOES IT WORK?

Pay in full or in EMIs with FIRST SWYP. Carrying over balances to the subsequent statement is not possible

2

LET'S UNDERSTAND TOTAL PAYABLE

A total sum to be paid for the month, it covers;

- EMI dues from previous cycles
- Previous balances including fees & charges
- Purchases spends of the current cycle

3

LET'S SIMPLIFY ELIGIBLE BALANCE

Amount which can be converted to EMI with monthly flat fee before due date. In simple words;

Total amount payable - Existing EMI, fees & charges

4

KNOW MORE ABOUT ACTIVE EMIs

All the EMI Conversions made from previous statement cycles

To reduce your Total Payable , EMIfy your eligible balances before your payment due date

It is mandatory to pay your net Total Payable every month by your payment due date

If Total Payable isn't paid by your payment due date, the card will be blocked & a late payment fee will be charged

Just convert your eligible balances into EMIs or pay in full

GET UPI!

First
SWYP



Get convenience of UPI with your
FIRST SWYP Credit Card

100
REWARD POINTS*
for every
₹5,000
UPI spends per
statement month.

Enable UPI for only ₹199 +GST p.a.

CLICK HERE

*UPI transactions will be excluded from Monthly Milestone Program

*UPI Rewards not applicable on Cash and Fuel transactions



APPLY NOW