

India ships 37-m smartphones, highest-ever, in Q2

Xiaomi continues to top chart with 28 per cent share

OUR BUREAU

New Delhi, July 25
Driven by new launches, price cuts on older devices and channel expansion across brands, smartphone shipments in India grew to 37 million units, a second-quarter shipment record, a report said on Thursday.

According to data published by Counterpoint's Market Monitor, Xiaomi retained the top spot during the quarter with a 28 per cent share, while Samsung's shipments declined 7 per cent.

However, Samsung showed 30 per cent growth quarter on quarter (QoQ), driven by refreshed A series and M series smartphones, price cuts on older J series

and higher channel incentives during the IPL season, the report said.

"Brands which focussed on the offline channel, expanded online, with online-exclusive series. Similarly, brands which entered the market with online-exclusive series are now expanding their reach towards the offline channel by forming partnerships with key offline retailers. This strategy is working well for all the leading at-scale players," Tarun Pathak, Associate Director, Counterpoint Research, said.

BKK Group's share at 30%
Also, brands are launching multiple series to target or expand into new product tiers. This is helping them to expand their product portfolio to target multiple fast-growing segments and also diversify, he said.

The report noted that the



An employee packing a Xiaomi smartphone at a logistics centre in Bengaluru (file photo) BLOOMBERG

that Realme has been within the top five brands driven by strong performance of Realme C2 and Realme 3 Pro and various offers rolled out on online platforms. Realme C2 crossed the one-million mark within a couple of months of the launch, it said.

It also said that this is the third consecutive quarter

"It became the fastest brand to reach eight-million smartphone shipments in the Indian market within one year of its debut for any brand ever in India," Counterpoint said.

However, Huawei's trade ban also impacted the Indian market as its shipments declined YoY, the report mentioned. But, it also said that the brand continues to be among the Top 10.

Commenting on the overall smartphone market, Anshika Jain, Research Analyst at Counterpoint Research, said: "The top five brands' contribution to the total shipments volume reached its highest ever level, driven by new launches and hybrid channel strategy. Localisation, branding and innovation will be the next key drivers of growth in a highly competitive market like India."

Fortinet ranked No. 1 network security appliances vendor

OUR BUREAU

Chennai, July 25
Fortinet, a US-based cybersecurity solutions provider, on Thursday announced that it has been ranked number one vendor in 'Network Security Appliances' in India by a leading industry analyst firm.

In a press statement, the company said that according to International Data Corporation's (IDC) latest tracker on Worldwide quarterly security appliance, Fortinet emerged as the number one vendor in the first quarter of 2019, based on vendor revenue.

Fortinet's market share in India grew strongly to reach 19.84 per cent.

Network security solutions
According to IDC, network security solutions are defined as a combination of



hardware, software and networking technologies, whose primary function is to protect corporate networks and network-embedded resources from disruption caused by external threats.

Fortinet provides integrated security fabric that can protect against potential threats across the attack surface and deliver automated protection and visibility to every network segment, device, and appliance, whether virtual, in the cloud, or on-premises.

FTC sues Cambridge Analytica for 'deceiving' millions of Facebook users

PRESS TRUST OF INDIA

Washington, July 25

The US trade commission has filed a lawsuit against Cambridge Analytica, its former CEO Alexander Nix, and app developer Aleksandr Kogan deceived consumers by falsely claiming they did not collect any personally identifiable information from Facebook users who were asked to answer survey questions and share some of their profile data.

Cambridge Analytica (CA) is accused of acquiring data from up to 87 million Facebook profiles for use in political campaigns around the world.

The \$5 billion penalty against

Facebook is the largest-ever imposed on any company for violating consumers' privacy. In addition to paying the penalty, it has also agreed to submit itself to new restrictions and a modified corporate structure that will hold the company accountable for the decisions it makes about

its users' privacy. The Federal Trade Commission (FTC) on Wednesday alleged that Cambridge Analytica, its former CEO Alexander Nix, and app developer Aleksandr Kogan deceived consumers by falsely claiming they did not collect any personally identifiable information from Facebook users who were asked to answer survey questions and share some of their profile data.

"They employed deceptive tactics to harvest personal information from tens of millions of Facebook users for voter profiling and targeting," it said in a press release issued on Wednesday.

The FTC also announced settlement with Nix and Kogan, saying the duo has agreed to administrative orders restricting how they conduct any business in the future and requiring them to delete or destroy any personal in-

formation they collected. The Cambridge Analytica, however, has filed for bankruptcy and has not settled the FTC's allegations.

Kogan is the developer of a Facebook application called the GSRApp — also referred to as the thisisyourdigitallife app.

The GSRApp asked its users to answer personality and other questions, and collected information such as the likes of public Facebook pages by the app's users and by the friends in their social network.

The FTC alleges, Kogan, together with Cambridge Analytica and Nix, developed, used, and analysed data obtained from the GSRApp to generate personality scores for the app users and their Facebook friends.

The Privacy Shield establishes a process to allow companies to transfer consumer data from EU countries to the US in compliance with the EU law.

In the earnings report, Facebook beat market expecta-

Password, data-stealers had a field day in first half of the year, says Kaspersky

OUR BUREAU

Hyderabad, July 25

If you are among those who have the habit of allowing the computer remember passwords, auto-fill data and store details such as credit card information, you better be careful. Cyber security experts see a huge spurt in password-stealing activity in the first six months of the year.



armoury of cyber criminals.

"We detected high levels of activity by the password stealers' in Europe and Asia. Most frequently, the malware has targeted users in Russia, India, Brazil, Germany and the US," Alexander Eremin, security researcher at Kaspersky, said.

"Do not post such data on forums or social media channels. Always install updates and product patches to ensure protection from the latest malware and threats," Kaspersky said.

during the period. This malicious software steals sensitive data directly from users' web browsers. The data that the hackers are interested in include saved passwords, auto-fill data, details regarding access to online accounts and saved payment-card info. Some variants also steal browser cookies and user files from a specific location.

Dos and don'ts

To secure sensitive data, users are advised not to share passwords or personal information with friends or family, as they could unwittingly make them vulnerable to malware.

The number of users targeted by the stealers went up to 9.40 lakh in the first six months of this calendar year from six lakhs in the same period last year, according to cyber-security firm Kaspersky.

Facebook's Q2 profit plunges 49% to \$2.6 b on legal woes

AGENCE FRANCE-PRESSE

San Francisco, July 25

Facebook's quarterly profit plummeted due to the cost of a US privacy settlement and forecast that regulation would slow its money-making ad machine.

Profit in the second quarter fell 49 percent from a year ago to \$2.6 billion while revenues increased 28 percent to \$16.9 billion.

The lower profits were due in part to Facebook setting aside an extra \$2 billion to cover a massive settlement with US regulators on privacy and data protection.

The \$5 billion settlement announced by the Federal Trade Commission calls for revamped federal oversight of the social network's privacy policies.

In the earnings report, Facebook beat market expecta-

tions on revenue and user growth.

"We had a strong quarter and our business and community continue to grow," said Facebook chief executive Mark Zuckerberg.

Zuckerberg backed the Libra project while fielding questions on an earnings call, saying Facebook publicly released details to invite the kinds of queries and open dialogue currently taking place. "Facebook from a few years ago would have probably just showed up and tried to release a product on our own," Zuckerberg said of Libra during the call with analysts.

"We are trying to provide a well-regulated product; that's always been the strategy and we'll continue to engage here. In each of these apps, we have opportunities to help people get more value from the networks that they've created," Zuckerberg said.

Firm on launching Libra: Zuckerberg

AGENCE FRANCE-PRESSE

San Francisco, July 25

Facebook chief executive Mark Zuckerberg on Wednesday reaffirmed his commitment to the social network's quest to launch Libra cryptocurrency despite pushback from governments and critics.

Zuckerberg backed the Libra project while fielding questions on an earnings call, saying Facebook publicly released details to invite the kinds of queries and open dialogue currently taking place. "Facebook from a few years ago would have probably just showed up and tried to release a product on our own," Zuckerberg said of Libra during the call with analysts.

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Payment service: 'WhatsApp is slow with commitments'

OUR BUREAU

New Delhi, July 25
Amitabh Kant, Chief Executive Officer (CEO), NITI Aayog, on Thursday said that WhatsApp has been "slow" with regulatory commitments with regard to its payment service.

"We are looking forward to WhatsApp. It is just that WhatsApp has been very slow in availing all the regulatory freedom. Fulfilling that, WhatsApp can really drive digital payments in



Amitabh Kant, CEO, NITI Aayog

nounced a partnership to promote women entrepreneurs in the country.

Will Cathcart, Global Head, WhatsApp, said that the company is looking forward to expanding the payment service. When BusinessLine reached out to WhatsApp officials over Kant's statement on compliance, they did not offer any new comments.

WhatsApp's payments service is available to select users

on the platform as part of its trial run. The popular messaging app's payment service had faced impediments on the data storage compliance front. In May 2019, the Supreme Court had said that WhatsApp's payment trial run cannot go on indefinitely. WhatsApp had said that the trial run would be over by July.

BusinessLine has confirmed that the payment service is still live for some users.



www.greenlamindustries.com

GREENLAM INDUSTRIES LIMITED

Financial Results for the quarter ended June 30, 2019

(₹ in lacs)

S. No.	Particulars	Standalone		Consolidated	
		Quarter Ended		Year Ended	
		30.06.2019	30.06.2018	31.03.2019	30.06.2019
1.	Total Income from Operations	26,774.51	26,389.99	1,19,598.97	28,954.13
2.	Net Profit/(Loss) for the period (before Tax)	2,284.39	1,557.14	9,111.53	1,623.80
3.	Net Profit/(Loss) for the period (after Tax)	1,508.77	1,100.66	6,508.25	837.71
4.	Total Comprehensive Income	1,445.36	1,113.54	6,565.61	836.66
5.	Equity Share Capital	1,206.82	1,206.82	1,206.82	1,206.82
6.	Reserves (excluding Revaluation Reserve)	-	-	40,410.67	-
7.	Earnings Per Share (i. Basic (of ₹5/- each) (in ₹) ii. Diluted)	6.25*	4.56*	26.96	3.47*
		(1.29)	(4.75)	(4.66)	6.36*
		(1.27)	(4.71)	(4.63)	31.95

* Not annualised

1. The above is an extract of the detailed format of Quarterly/Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly/Annual Financial Results are available on the Stock Exchange's websites i.e. 'www.bseindia.com' and 'www.nseindia.com' and also at the website of the Company at 'www.greenlamindustries.com'.

2. The Company does not have any Exceptional and Extraordinary item to report during the above periods.

3. The Company has not discontinued any of its operations during the above periods.

Place: New Delhi

Date: July 25, 2019

By order of the Board
Saurabh Mittal
Managing Director & CEO
[DIN: 00273917]

Corporate Identity Number: L21016AS2013PLC011624

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