

Important update regarding your lifetime free FIRST Classic Credit Card

Dear Cardmember,

As a bank that always puts YOU FIRST, we created the super rewarding lifetime free FIRST Classic Credit Card, which is loaded with powerful features.

OFFERS AND DISCOUNTS. You get great offers and discounts on your favourite merchants, every day of the week.

AS GOOD AS CASH. Your Reward Points are as good as cash. So, accumulate and redeem them anytime online!

EMIFY IS HERE. You can EMIfy your Credit Card transactions and balances at low interest rates.

ONLY OVER HERE. Get unparalleled convenience with up to 48 days of interest-free ATM cash withdrawals only with this Credit Card!

As mentioned in our previous communication dated April 1, 2024

Kindly note, some of the features and terms of your FIRST Classic Credit Card will undergo changes with effect from 1st May 2024:

Reward Points

- Reward points on online spends up to Rs. 20,000 in a statement cycle will be revised to 3X
- You will continue to earn 10X Reward Points on incremental spends above Rs. 20,000 per month
- Reward points on Education, Wallet load and Government services[^] transactions will be revised to 3X. These transactions will no longer be part of 10X threshold calculation

Rent and Property Management Fee^

- 1% of transaction value will remain the same It will be subject to a minimum of Rs. 249 per transaction

Fair usage on Utility Spends^ 3.

- 1X Reward Points on Utility spends will remain the same
- 1% of transaction value will be levied as Utility fee on commercial usage
- Commercial usage is defined as aggregate Utility spends > Rs.20,000 in a billing cycle
- o Illustration 1: Utility spends of Rs. 10,000 in a statement cycle will not attract a fee as it is below the threshold
- o Illustration 2: Utility spends of Rs. 30,000 in a statement cycle will attract a fee of Rs. 300 (1% fee) + taxes*

*Goods & Service Tax (GST) at 18% (or as notified by the Government of India) is applicable on all fees, interest and charges.

^ Education (MCC 8211, 8220, 8241, 8244, 8249, 8299), Wallet Load (MCC 6540), Government services (MCC 9211, 9222, 9223, 9311, 9399, 9402, 9405, 9950), Rent & Property Management (MCC 6513) Utility (MCC 4814, 4816, 4899, 4900)

Please note:

- Merchant Category Codes (MCCs) are defined by the network partners and are subject to change basis their discretion
- As per clause 3.13 of the Card Member Agreement, The Cardmember agrees that he/she will not use the Card as payment for any illegal/unlawful purchase/purposes. The Card may be used only for bona fide personal purchase of goods and/or services. The Cardmember shall not use the Card to purchase anything to resell for commercial or business purposes, to derive any financial gains.

Click here to know more

Click here to view updated MITC

offer you the best possible service and benefits.

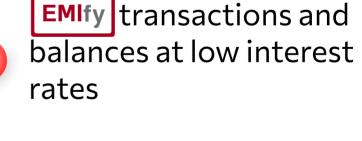
A lifetime free Credit Card loaded with benefits!

We want to assure you that these changes have been made to ensure that we continue to



Grab offers and discounts on your favourite brands every day of the week!







as good as cash, redeemable anywhere online

Enjoy Reward Points that are



App Store

outstanding dues and convert them to EMIs

Easily repay other bank's

Always You First, IDFC FIRST Bank

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