



IDFC FIRST  
Bank

ALWAYS YOU FIRST

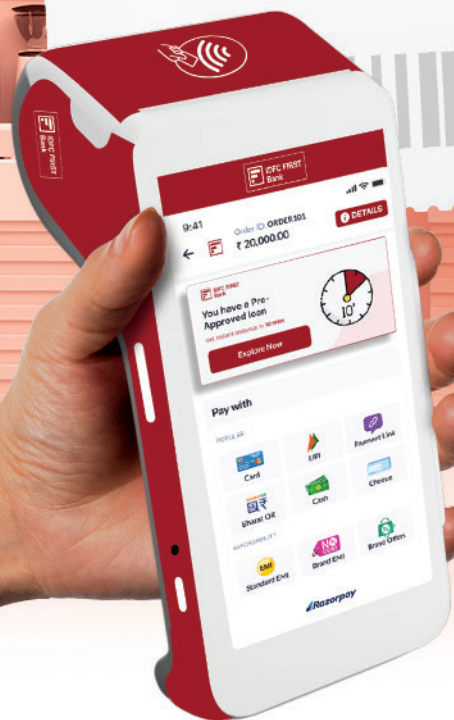
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**Save More on Every Swipe!**

Get

**1% MDR**

**on all Domestic Credit Card  
transactions**



**Keep more from every swipe.**

With IDFC FIRST Bank POS, you pay just **1% MDR** on all domestic credit card transactions – an unmatched rate in the industry.

That means more of your earnings stay with you, every single time.

**How much you can save?**

Credit Card Swipes (Amount per month)	MDR charges with other banks at 1.7%	MDR charges with IDFC FIRST Bank at 1%	Savings
₹2,00,000	₹3,400	₹2,000	₹1,400
₹5,00,000	₹8,500	₹5,000	₹3,500
₹7,00,000	₹11,900	₹7,000	₹4,900
₹10,00,000	₹17,000	₹10,000	₹7,000

**That's not all, enjoy a host of benefits such as:**



**ZERO Charges** on  
Add-on UPI Soundbox



365 days - Next day  
**early morning settlement**



**Payment acceptance** from all  
major Credit & Debit Cards,  
UPI, EMI payments



**Real-time tracking**  
of payments with an  
Interactive dashboard



**Easy integration** with all  
billing software & ERPs.



**4G & Wi-Fi Connectivity** on all  
Terminals, along with Tap N Pay,  
E-receipt functionality

The above offer is applicable on Platinum, WBA Platinum & Startup Current A/C variants from 1<sup>st</sup> to 30<sup>th</sup> October 2025. In case of non-maintenance of **Average Monthly Balance**, Regular MDR and Standard MDR are applicable on other card types. The offer is subject to change.