

Reliance Brands End of Season Sale Jan 2024: Luxury Shopping Festival

Credit Cards Offers for IDFC FIRST Credit Cardholders

Offer Details: 10% cashback up to Rs 6,000 on a Minimum Shopping for Rs 15,000 at Reliance Brands during Luxury Shopping Festival

Offer Period: 12th January 2024 to 28th January 2024

Offer Terms and Conditions

Introduction

1. The offer is made solely and entirely by IDFC FIRST BANK Limited (“Bank”) to the Bank’s Credit Card holders (“Customers”), who have received communication related to offer named – Reliance Brands End of Season Sale Offer – Credit Cards, by the Bank through Email, SMS, Push Notification, Banners, WhatsApp and / or any direct communication channel intended for the customer only.
2. The offer is applicable on the following IDFC FIRST Bank Credit Cards - FIRST Classic Credit Card, FIRST Millennia Credit Card, FIRST Select Credit Card, FIRST Wealth Credit Card, FIRST Private Credit Card, FIRST Power, FIRST Power+, FIRST WOW! and FIRST Family Credit Card.
3. The offer is applicable once per Customer during the offer period. If the customer is holding more than one IDFC FIRST Bank Credit Cards then the cashback will be provided only on the first eligible transaction done by the customer; other subsequent transactions will not qualify for the offer.
4. The offer will be applicable on both Primary and Add-on card whichever is used first during the offer period. Cashback will be applicable only on the first eligible transaction done by Primary or Add-on card issued to the customer, other subsequent transactions will not qualify for the offer.
5. This offer cannot be clubbed with any other offer or promotion that a customer might have received from the Merchant or IDFC FIRST Bank.
6. The offer will be available for those customers who receive offer promotion details from IDFC FIRST Bank in the form of Email/SMS/Push Notification.
7. Cashback shall be credited to active card account of eligible customers within 90 days of the offer end date.
8. The offer will be valid on all IDFC FIRST Bank Credit Cards except Corporate, Business and FIRST Digital Credit cards.

9. The offer is valid at below Reliance Brands and websites.

| Luxury Brands | |
|----------------------|---------------------|
| BALLY | MICHAEL KORS |
| BOTTEGA VENETA | PAUL AND SHARK |
| BROOKS BROTHERS | PAUL SMITH |
| CANALI | SALVATORE FERRAGAMO |
| COACH | SUNGLASS HUT |
| DIESEL | THE WHITE CROW |
| EMPORIO ARMANI | TODs |
| GIORGIO ARMANI | TORY BURCH |
| HUGO BOSS | TUMI |
| JIMMY CHOO | VERSACE |
| KATE SPADE | VILLEROY AND BOCH |
| LENSCRAFTER | |

| Premium Brands | |
|-----------------------|------------------|
| ADIDAS (JWD) | POTTERY BARN |
| ADIDAS (KIDS) | REPLAY |
| ARKE RITU KUMAR | RI RITU KUMAR |
| ARMANI EXCHANGE | RITU KUMAR |
| CLARKS | RITU KUMAR HOME |
| DUNE LONDON | RITU KUMAR LABEL |
| G STAR RAW | SATYA PAUL |
| GAS JEANS | SCOTCH & SODA |
| H BY HAMLEYS | STEVE MADDEN |
| HAMLEYS | SUPERDRY |
| HUNKEMOLLER | TANK |
| LA MARTINA | VISION EXPRESS |
| MOTHERCARE | WEST ELM |
| MUJI | |

| Websites | |
|-------------------------|------------------|
| ABRAHAM & THAKORE | HUNKEMOLLER.IN |
| AJIO LUXE | MOTHERCARE.IN |
| ALL RITU KUMAR WEBSITES | POTTERYBARN.IN |
| BALLY.IN | SATYAPAUL.COM |
| BROOKSBROTHERS.IN | STEVEMADDEN.IN |
| CLARKS.IN | SUPERDRY.IN |
| DIESELINDIA.COM | TUMI.IN |
| GASJEANS.IN | VISIONEXPRESS.IN |
| HAMLEYS.IN | WESTELM.IN |

Standard Terms and Conditions of IDFC FIRST Bank

- Cardholder will mean any person who is holding an active IDFC FIRST Bank Credit Card.
- Merchant or Merchant establishment will mean any establishment where the IDFC FIRST Bank Credit Card mentioned in the offer has been used for making a purchase.
- The offer can be availed as per terms mentioned in the offer and only on transactions done at merchant establishment using an active IDFC FIRST Bank Credit Card.
- The offer will be valid only on or within the dates mentioned in the offer details.
- This offer cannot be clubbed with other promotions or offer or membership or any voucher or discount or packages that a customer might have received from the Merchant or IDFC FIRST Bank.
- Cardholder's eligibility for the offer will be decided by IDFC FIRST Bank. In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, IDFC FIRST Bank's sole decision shall be final and binding on Cardholders in all respects.
- All Customer queries/dispute on the offer should be raised during the offer period or within 7 days after expiry of the offer or promotion period.
- Any taxes or liabilities or charges payable to the Government or any other authority or body, if any, shall be borne directly by the cardholder and/ or billed to the account of the cardholder.
- All Bank and Merchant standard Terms & Conditions will apply.
- Incomplete / rejected / invalid /returned /cancelled / refunded/ disputed or unauthorized/ fraudulent transactions will not be considered for the offer.
- The offer is non-binding, non-transferable, non-cashable and non-negotiable.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Any dispute or claim regarding the discount, delivery, service, suitability, merchantability, availability, or quality of product/services availed under this offer must be addressed in writing, by the cardholder directly to the Merchant establishment. Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services etc availed by the Cardholder/s under the said offer.
- Any dispute relating to the offer will be settled under the sole and exclusive jurisdiction of Mumbai courts only. Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the discount offered by the Merchant.
- No substitutions or exchange of offer, other than what is detailed in the communication sent to the Card Holder/s shall be allowed. However, Merchant & IDFC FIRST Bank reserve the right to substitute and/or change the offer or any of them, without any intimation or notice, written or otherwise to the Cardholder(s).
- The decision of Merchant & IDFC FIRST Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- IDFC FIRST Bank will not be responsible or liable in case the offer is not configured or could not be availed due to technical or other reasons.

- IDFC FIRST Bank reserves the right to disqualify any Cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card. In case of any fraudulent activity, for the purpose of availing the benefits under the Offer, necessary action will be taken by the Bank. Please note Bank's has its own sole discretion in this regard which shall be final and binding.
- Images provided in promotions are only for pictorial representation and IDFC FIRST Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of Merchant or any third party and is not intended to create any rights and obligations.
- The offer by IDFC FIRST Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Customer under this Offer and/or otherwise will be additionally governed by Terms and conditions of IDFC FIRST Bank Cardmember Agreement. Customer can view the terms and conditions on the online portal <https://www.idfcfirstbank.com>
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.