



## Vedanta Delhi Half Marathon gears to welcome World & Olympic champion Joshua Cheptegei to lead the elite field

Ugandan sensation Joshua Cheptegei is also the current world record holder for both the 5000 meters and 10,000 meters

Defending Champions Abhishek Pal & Kavita Yadav will lead the Indian challenge



**New Delhi, 26 September 2024:** Registrations for the World's most prestigious Vedanta Delhi Half Marathon (VDHM) are in full swing. The World Athletics Gold Label Road Race, with a prize money of USD 260,000, will be flagged off from Jawaharlal Nehru Stadium on Sunday, October 20. Top athletes from around the globe will join India's finest and amateur runners will vie for glory in the #AaRangDeDilli spirit.

Ugandan sensation **Joshua Cheptegei** and Kenya's former Half-Marathon World record holder **Peres Jepchirchir** are all set to light up the streets of Delhi!

Joshua is the current world record holder for both the 5000 meters and 10,000 meters and holds the world's best time over the 15-kilometer distance. He is the reigning Olympic champion in the 10,000 meters and won the gold with a new Olympic record of 26:43.14. Joshua is also a three-time World champion in the 10,000 meters and claimed gold in both the 5000 meters and 10,000 meters at the 2018 Commonwealth Games and the 2019 IAAF World Cross Country Championships. Notably, Cheptegei is only the tenth man in history to simultaneously hold the 5000 meter and 10,000 meter world records, both of which he set in 2020.

Interestingly, Cheptegei made his international debut in India at the TCS World 10K Bengaluru 2014, finishing second. His return to India for the Vedanta Delhi Half Marathon promises to be a highlight of this year's race.

Speaking about his return to India **Joshua** said, "This country holds a special place in my heart, as it's where I made my international debut in 2014. It's been a good season for me, and I am certainly looking at a course-record timing at the Vedanta Delhi Half Marathon. The energy and passion of the Indian running community are truly inspiring, and I'm excited to be part of this prestigious event."

Kenya's former Half-Marathon World record holder and three-time world half-marathon winner Peres Jepchirchir will lead the women's contingent. Peres won the London Marathon 2024 with a time of 2:16:16 secs, breaking the women's only Marathon world record. She also won the 2021 New York City and 2022 Boston Marathons.

**Priya Agarwal Hebbar, Chairperson, Hindustan Zinc & Non-Executive Director, Vedanta Limited**, said, "The Vedanta family is absolutely delighted to welcome the incredible Olympic and World Champion Joshua Cheptegei to the Vedanta Delhi Half Marathon 2024. With his remarkable achievements and unstoppable spirit, we are certain that Joshua's presence will spark a wave of inspiration, encouraging even more people to hit the track and run for a cause closest to our hearts – Run for Zero Hunger. Together, we can race towards a healthier, malnutrition-free India!"



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**Naarayan TV, CMO, IDFC FIRST Bank**, Said, "IDFC FIRST Bank is thrilled to be the Associate Sponsor of the Vedanta Delhi Half Marathon for the third consecutive year. This association reflects the bank's commitment to promoting physical & financial well-being. We continue with our marathon theme of #JourneyToTheStart, motivating people to take their first step towards a better life. Every runner who completes their respective run within a stipulated time period will be eligible for a specially designed IDFC FIRST Bank Runner's Tee. So, here's to #AaRangDeDilli!

### Defending Champions Abhishek Pal & Kavita Yadav will lead the Indian challenge

Among the other notable participants, PUMA athlete and Asian Championship Bronze Medallist Sanjivani Jadhav stands out in the women's category. Sanjivani, who won the 10,000 meters Portland Track Festival in the USA with a personal best of 32:22:77, recently claimed a silver medal at the 5000 meters event at the National Open Athletics Championships in Bangalore. She has previously won gold at the Vedanta Delhi Half Marathon in 2018 and 2022 and took silver in 2016 and 2020. Defending champion Kavita Yadav will provide Sanjivani with tough competition in pursuing the title.

"This will be my third Vedanta Delhi Half Marathon, and my aim will be to win this race once again. I have been training hard and I will try my best to break and create as many records as I can," said **Sanjivani Jadhav**.

In the men's category, Defending Champion and talented youngster Abhishek Pal, who recently won the 10,000 meters title in the National Open Athletics Championships 2024 in Bangalore, will take the lead. He will face tough competition from another youngster, PUMA athlete, and Asian Games 2023 silver medallist in the 10,000 meters, Kartik Kumar. He recently triumphed at the 10,000 meters USA Championship Track Fest 2024 with a remarkable time of 28:07:66. Kartik is also the VDHM 2022 and 2023 editions silver medallist.

"I am aiming to break the national record in what will be my fifth Vedanta Delhi Half Marathon. I have won the competition, but while I aim once again, my mind is set on breaking the national record and going under 60 minutes," said the defending champion **Abhishek Pal**.

### Registration Details On-ground run

Registrations for the Half Marathon and 10K registrations are oversubscribed. Limited spots are now available in the Great Delhi Run (approx 4.5km), the Senior Citizens' Run, and the Champions with Disability Run (approx 2.5km). Entries for these race categories will remain open until 11:59 PM on Friday, October 4, 2024, or until spots are filled.



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## VDHM Virtual Run

Participants from anywhere in the world can experience the magic of the Vedanta Delhi Half Marathon and run as one with the event, via the exclusive Vedanta Delhi Half Marathon app. The virtual race categories are the Half Marathon, Open 10K, and the Great Delhi Run (5 km). Registration will stay open until 11:59 PM on Friday, October 11, 2024, or until running places are filled, whichever is earlier.

Register now at: <https://vedantadelhihalfmarathon.procam.in/>

## Exclusive PUMA Finisher Tee

PUMA, known as the Fastest Sports Brand in the World, continues its long-standing partnership with the Vedanta Delhi Half Marathon. In addition to the race day tee for all registered half marathon participants, PUMA will also present a special finisher tee to the top overall 1500 finishers in both the men's and women's categories of the 10K race.

Commenting on the launch of the Finishers Tee, **Shreya Sachdev, Associate Director & Head of Marketing at PUMA India**, said, "The most-anticipated tradition at the Vedanta Delhi Half Marathon event every year is the launch of the Finisher Tee. As homage to Delhi's vibrant and colourful spirit, PUMA this year has crafted two finisher tees to celebrate the participating runners and stand as a symbol of their success at the upcoming race."

Shreya added, "We are proud to be long-standing partners of Vedanta Delhi Half Marathon, and we are confident that the city will witness yet another spectacular event this year. We wish the runners best of luck."

## Limited Edition Bisleri Bottles

The Hydration Partner, Bisleri, has launched limited-edition bottles featuring three top Indian Elite athletes - Defending Champion Kavita Yadav, Abhishek Pal and Kartik Kumar, the Asian Games 2023 silver medallist in the 10,000 meters.

## Salute to the Delhi Metro Rail Corporation for their vision and support of a greener tomorrow.

For the convenience and benefit of all participants, the city's lifeline, the Delhi Metro Rail Corporation (DMRC) has announced special services for event day. The metro services will begin from 3 a.m. onwards from all terminal stations (except AirPort Express Line & Grey Line) with a headway of 30 minutes to help the half marathon participants reach early to the start line at Jawaharlal Nehru Stadium.

Vedanta Delhi Half Marathon will offer free travel to all Half Marathon participants.

Meanwhile, all other participants can reach their respective start lines at Jawaharlal Nehru Stadium and Sansad Marg using the DMRC services on race day. They can purchase tickets through the DMRC Travel App before reaching the station or through their NCMC cards.





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**Vivek Singh, Jt. MD, Procam International**, said: "The Vedanta Delhi Half Marathon stands as the crowning jewel of our capital, and every stakeholder is working tirelessly to elevate this event to new heights—creating an unforgettable experience that showcases Delhi's vibrant spirit to the world #AaRangDeDilli. The event has truly put India on the global map of running and having participation from running royalty like Joshua Cheptegei and Peres Jepchirchir is a testament to the global stature of the event. On Sunday, 20th October Delhi will shine as we come together for a better tomorrow."

### **Mirchi Get Active Race Expo**

The Mirchi Get Active Expo is a one-stop hub for runners and fitness enthusiasts showcasing the best and most innovative health, fitness, and lifestyle offerings. All registered runners must visit the Expo to collect their running bibs, allowing them to avail of exciting offers from leading sports and lifestyle brands.

The Expo will take place at the KD Jadhav Wrestling Stadium, Indira Gandhi (IG) Indoor Stadium, Gate No. 16, J6MX+7C3, ITO, Vikram Nagar, Delhi, 110002.

It starts on Thursday, October 17th, 2024, and runs through Saturday, October 19th, 2024. The Expo will remain open from 10:00 a.m. to 7:00 p.m. on Thursday and Friday and from 10:00 a.m. to 5:00 p.m. on Saturday.

**For more information about the Vedanta Delhi Half Marathon 2024, please log on**

[vedantadelhihalfmarathon.procam.in/](https://vedantadelhihalfmarathon.procam.in/)

<https://www.instagram.com/delhihalfmarathon/>

<https://x.com/DelhiHM>

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[https://www.youtube.com/channel/UCFcBDqa1WtDIBExpx\\_y0nAQ](https://www.youtube.com/channel/UCFcBDqa1WtDIBExpx_y0nAQ)

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## ABOUT VEDANTA LIMITED

Vedanta Limited ("Vedanta"), a subsidiary of Vedanta Resources Limited, is one of the world's leading natural resources companies spanning across India, South Africa, Namibia, Liberia, UAE, Saudi Arabia, Korea, Taiwan and Japan with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, Nickel, Aluminium, Power & Glass Substrate and foraying into electronics and display glass manufacturing. For two decades, Vedanta has been contributing significantly to nation building. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and the environment. Vedanta has put in place a comprehensive framework to be the ESG leader in the natural resources sector, is committed to reducing carbon emissions to net zero by 2050 or sooner and aims to spend \$5 billion over the next 10 years to accelerate this transition. Giving back is in the DNA of Vedanta, which is focused on enhancing the lives of local communities. Anil Agarwal Foundation, the umbrella entity for Vedanta's social initiatives, has pledged Rs 5000 crore over the next five years on various social impact programs and its flagship project, Nand Ghar is setting up model Anganwadis across India. Vedanta Ltd. ranked 3rd in the S&P Global Corporate Sustainability Assessment 2023 and has been listed in the Dow Jones Sustainability World Index. The company has also been certified as a Great Place to Work 2023. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange.

All of Vedanta's community and social impact initiatives are housed under the umbrella entity of The Anil Agarwal Foundation. The focus areas of the Foundation are Healthcare, Women and Child development, Animal Welfare Projects, and Sports Initiatives. Anil Agarwal Foundation aims to empower communities, transform lives, and facilitate nation building through sustainable and inclusive growth.

For more information, please visit [www.vedantalimited.com](http://www.vedantalimited.com)



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## ABOUT IDFC FIRST BANK

**IDFC FIRST Bank** is a new age Universal Bank in India built on the foundations of Ethical Banking, Digital Banking, and Social Good Banking. We are building a world class bank in India.

As part of the Bank's **ethical banking** approach, it applies a "Near and Dear" Test to its products, so that the employees of the Bank serve only such products they'd want for their own loved ones. It believes income earned unethically is not worth earning.

Therefore, the Bank avoids complicated descriptions, calculations, and legalese that customers don't understand. It abolished all charges on Savings Accounts including for Debit Cards, IMPS, RTGS, NEFT, Cash Deposit, "Non-Home branch" access, Cash withdrawals at ATMs and at branches, 3rd party transaction charges at branches, SMS Alert, Cheque book, Demand Drafts, Pay-order, duplicate statement, and all such services that are usually charged in the market. It follows the principle that it won't touch its customers' bank account for one reason or other. It is the first and only bank in India till date to do so.

IDFC FIRST Bank is the first bank in India to offer monthly credit on savings accounts. The credit cards have no hidden charges. It offers Lifetime Free without minimum spend conditions, never-expiring rewards points, zero interest on cash withdrawal at ATMs, dynamic low APR and much more. Fees if any are transparent and described neatly in a manner a common person can understand. Every product offered by the bank is highly customer friendly, most often the best in the industry.

As part of **technology led banking**, the Bank has built a modern technology stack and has built an advanced mobile app with 250+ features such as Goal based investing, MF investment assistance, electric-speed payments, Account Aggregator, MF Aggregator, Personal Finance Manager, Auto categorisation of spends, single app for personal and business banking, UPI on Credit Cards, travel and shop, bill and recharges, deals and reward redemptions, which offer great convenience to the customers. For business customers the Bank offers on-the-go bulk payments, ability to pay income tax, GST, customs duty, and connected banking with ERP solutions.

As part of the **Social Banking theme**, the Bank's business model is naturally geared to social banking. It has developed unique capabilities for financing bottom of pyramid customers with consistently high asset quality. The Bank has financed over 40 million customers including 0.3 million SMEs, 0.9 million livelihood (cattle loans), 16 million lifestyle improvement loans (for laptops, washing machine, etc.), 1 million sanitation loans (toilets, water fittings), 6.5 million mobility loans (2-wheelers and cars), and home financing (over 100,000 homes), and 15 million loans to 4.3 million women-entrepreneurs. It also offers other retail and rural loans such as Kisan Credit Cards, harvest financing, gold loans etc.

IDFC FIRST Bank is a **Universal Bank**, and offers end to end Corporate Banking, Trade Finance such as issuance of LCs & BGs, SBLC, Packing Credit, Pre-shipment and Post-shipment Finance, Treasury products including risk hedging solutions like Forwards, Swaps, Options, and other Forex Solutions, SME Banking, Wealth Management, NRI banking, Cash Management, Nostro & Vostro account operations, Escrow facilities, Correspondent Banking, Fastag, Toll-acquiring, Dealer Finance and Purchase/Sales Invoice discounting.



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## ABOUT PROCAM INTERNATIONAL

Since its inception in 1988, Procam International has been the driving force behind the growth and development of sports management in India. Founded by the dynamic Singh brothers Anil and Vivek, Procam is India's premier sports management company and is involved in live events, sports consultancy, and live television production.

With astute planning and exemplary execution, Procam has a track record of conceptualising and promoting over 100 international events, across the disciplines of Powerboat Racing, Cricket, Football, Tennis, Distance Running, Squash, WWE, Horse Racing, Volleyball, among others. These events have elicited participation of the highest calibre of athletes and huge public interest and attendance.

Pioneers of the distance running movement in India, Procam International's Big 4 – Tata Mumbai Marathon, Vedanta Delhi Half Marathon, Tata Consultancy Services World 10K and Tata Steel World 25K Kolkata — are global leaders in their respective distances. They have ushered in a running revolution that has helped redefine the health, fitness, and 'giving' paradigm of our country.



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