

Non Digital Products

- Panels
- Washing Machine
- Refrigerator
- Air Conditioner
- Dish Washer
- Chimney
- Water Purifier

- Audio/ Home Theatre Systems
- Microwave
- Atta Maker
- Air Purifier
- Air Coolers
- Vacuum Cleaners
- Kitchen Appliances

Digital Products

- Smart Watches
- Smart Bands
- Smartphone
- Desktop
- Laptop
- Printer
- Tablet

- Handycam
- Projector
- Camera
- Camera + Lens
- Monitor
- Cool Pix
- DSLR

Consumption Finance

New Customer

- Furniture
- Modular Kitchen
- Cook Tops & Hubs
- Recliners
- Smart Homes
- Holiday Packages

Existing EBC Customer

- Laptop Peripherals/ Accessories
- Supermarket Purchases
- Health & Beauty Packages
- Skin Care Packages
- Camera Lenses
- Tyres
- Gym/ Health Club/ Wellness Centre Memberships
- Watches
- Sports Equipment
- Automobile Accessories

- Educational Packages
- Opticians
- Home Furnishings
- Cycles
- Dental Treatments
- CNG Fitment
- Tickets
- Hearing Aids
- Hotel Bookings
- Apparels