We are delighted to inform you Mr. Vaidyanathan was awarded as one of the “Game Changers of India” by Economic Times at the Economic Times Global Business Summit 2018. We at Capital First are happy to share that from a start-up company with Rs. 94 Crores in retail loans in 2010, today Capital First has reached a loan book of Rs. 27,220 Crores as of 30th June 2018. We have lent over seven million loans to our selected target segment- Indian consumers, MSMEs and entrepreneurs who were traditionally underserved. The best part is our Gross and Net NPA are at ~1.7% and 1% 90 DPD respectively.

“... From positive journalism to creating market linkage for micro enterprises to bridging rural-urban divide these leaders are innovating the way new business is done. These change-makers have recognised the possibilities to build sustainable businesses targeting the bottom of the pyramid and investors that are willing to back them in their efforts. India’s Game Changers come from varied backgrounds and skill sets.”

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